

When curriculum is laid in a way that invites students and families into a learning journey across the school year, each student sees that “the curriculum is for me—my teacher is inviting me to join this journey.”

—Heidi Hayes Jacobs and Allison Zmuda, p. 22

When schools rush to invest in tests, isolated technology programs, and boxed curricula that promise only to raise scores on standardized tests, students can become disengaged and come to believe they are not capable or worthy of vibrant, challenging, thought-provoking curriculum.

—Sonja Cherry-Paul, p. 42

One lesson I’ve learned about developing curriculum is that teachers must play a leading role, offering authentic, deep input.

—Lynne Munson, p. 28