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## About ASCD

ASCD is where educators come to learn about new instructional strategies, grow as individuals, and thrive as professionals. We are the preeminent global leader of professional learning resources for all classroom teachers, instructional leaders, principals, and superintendents. For over 80 years, educators and instructional leaders have used ASCD's educator-generated, evidence-based resources, digital tools, and solutions to build teaching and learning environments to elevate education and boost student achievement.


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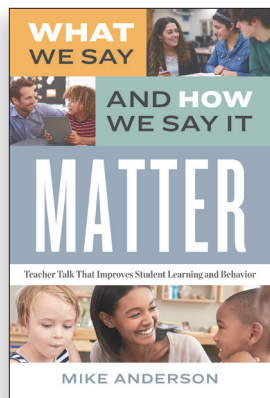
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The first few years can feel overwhelming for new teachers. Build a strong foundation from day one.



### Bestseller!

#### What We Say and How We Say It Matter: Teacher Talk That Improves Student Learning and Behavior

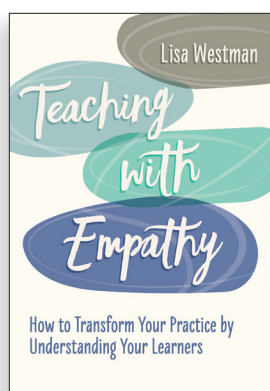
Mike Anderson

The language you use affects how your students feel about school and how they behave and learn. This book helps you examine your language habits and intentionally improve classroom practice.

2019, 168 pages

ASCD Members \$23.96 | Nonmembers \$29.95

Stock # 119024



#### Teaching with Empathy: How to Transform Your Practice by Understanding Your Learners

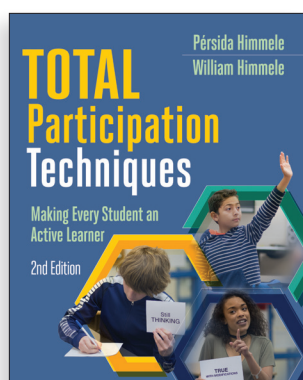
Lisa Westman

Explore how three types of empathy—affektive, cognitive, and behavioral—intertwine with curriculum, learning environment, equity practices, instruction and assessment, and grading and reporting.

2021, 120 pages

ASCD Members \$19.96 | Nonmembers \$24.95

Stock # 121027



### Bestseller!

#### Total Participation Techniques: Making Every Student an Active Learner, 2nd Edition

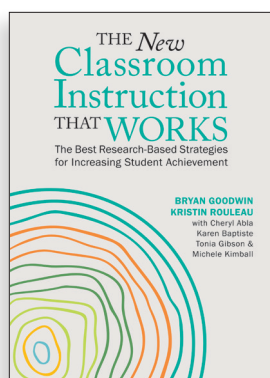
Pésida Himmele & William Himmele

Discover 51 easy-to-use, classroom-tested alternatives to the “stand and deliver” teaching techniques that cause so many students to tune out or drop out.

2017, 188 pages

ASCD Members \$26.36 | Nonmembers \$32.95

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### New!

#### The New Classroom Instruction That Works: The Best Research-Based Strategies for Increasing Student Achievement

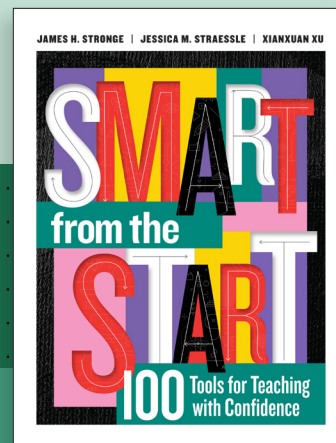
Bryan Goodwin & Kristin Rouleau with Cheryl Abila, Karen Baptiste, & Tonia Gibson

Built on a more rigorous research base, this all-new edition of an influential bestseller offers a streamlined focus on the 14 instructional strategies proven to promote lasting learning. *Copublication with McREL International.*

2022, 178 pages

ASCD Members \$26.36 | Nonmembers \$32.95

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### New!

#### Smart from the Start: 100 Tools for Teaching with Confidence

James H. Stronge, Jessica M. Straessle, & Xianxuan Xu

Your first few years of teaching don't have to be formidable or confusing. *Smart from the Start* identifies the job attributes that especially relate to new teachers and provides more than 100 easy-to-implement tools that help establish and improve your practice in meaningful ways.

ASCD Members \$28.76 | Nonmembers \$35.95

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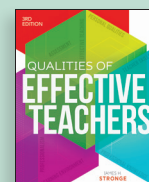
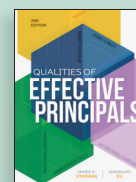
**James H. Stronge** is known for his research on educator quality, effectiveness, and evaluation. He is the Heritage Professor of Education in the Educational Policy, Planning, and Leadership program at the College of William and Mary.

**Jessica M. Straessle** is a research associate with interest in teacher effectiveness, teacher evaluation, and student individuality.



**Xianxuan Xu** is a senior research associate focused on teacher effectiveness, professional development, and teacher and principal evaluation.

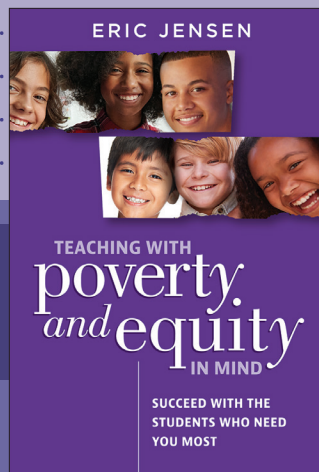
### Also by James H. Stronge



Discover strategies that acknowledge and build on each individual learner's unique capabilities.



**Eric Jensen** is a bestselling author, mentor, and trainer. He provides professional development on equity, student engagement, brain-based learning, and the change process.



### Teaching with Poverty and Equity in Mind

Eric Jensen

Learn how you can succeed with the students who need you most in ways you never thought possible.

2022, 223 pages

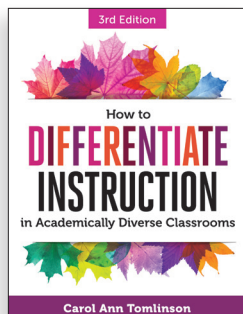
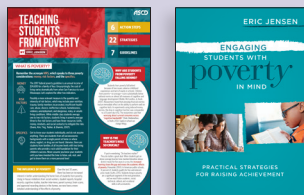
ASCD Members \$27.96 | Nonmembers \$34.95

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### Raise Your Own Expectations First



### Also by Eric Jensen



### Bestseller!

### How to Differentiate Instruction in Academically Diverse Classrooms, 3rd Edition

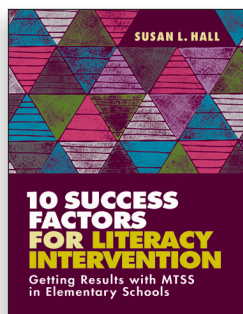
Carol Ann Tomlinson

This expanded third edition of Carol Ann Tomlinson's groundbreaking work covers the fundamentals of differentiation and provides clear and practical strategies for K-12 teachers.

2017, 186 pages

ASCD Members \$25.56 | Nonmembers \$31.95

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### 10 Success Factors for Literacy Intervention: Getting Results with MTSS in Elementary Schools

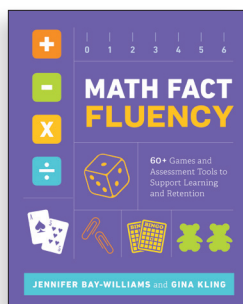
Susan L. Hall

Education consultant and literacy expert Susan Hall identifies 10 success factors instrumental to improving elementary school students' literacy with Multitiered Systems of Support (MTSS).

2018, 160 pages

ASCD Members \$24.76 | Nonmembers \$30.95

Stock # 118015



### Bestseller!

### Math Fact Fluency: 60+ Games and Assessment Tools to Support Learning and Retention

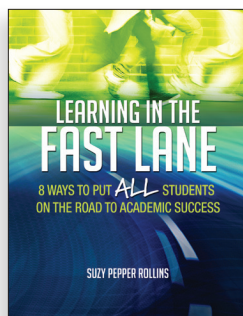
Jennifer Bay-Williams & Gina Kling

This approach to teaching basic math facts, grounded in years of research, will transform students' learning of basic facts and help them become more confident, adept, and successful at math.

2019, 188 pages

ASCD Members \$27.16 | Nonmembers \$33.95

Stock # 118014



### Bestseller!

### Learning in the Fast Lane: 8 Ways to Put ALL Students on the Road to Academic Success

Suzy Pepper Rollins

The true answer to supporting struggling students lies in acceleration. These hands-on, ready-to-implement practices will enable you to provide all students with compelling, rigorous, and engaging learning experiences.

2014, 175 pages

ASCD Members \$23.96 | Nonmembers \$29.95

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### Developing Growth Mindsets: Principles and Practices for Maximizing Students' Potential

Donna Wilson & Marcus Conyers

Teachers will learn that they and their students have tremendous potential to acquire new knowledge, develop new skills, and improve their brains throughout life.

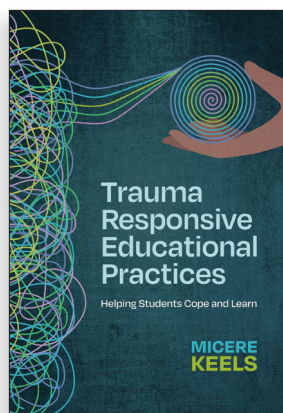
2020, 176 pages

ASCD Members \$23.16 | Nonmembers \$28.95

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Cultivate a classroom that supports the whole child and builds resilience from the get-go.



**New!**

**Trauma Responsive Educational Practices: Helping Students Cope and Learn**

Micere Keels

No educator can ignore the effects of traumatic stressors on students—especially true for those in schools serving racially and ethnically marginalized or low-income children.

2023, 185 pages

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**Bestseller!**

**Fostering Resilient Learners: Strategies for Creating a Trauma-Sensitive Classroom**

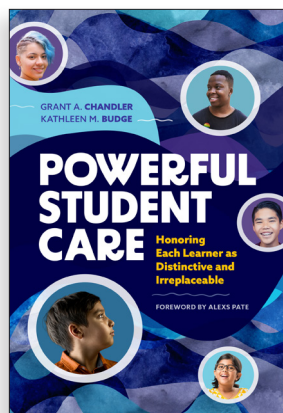
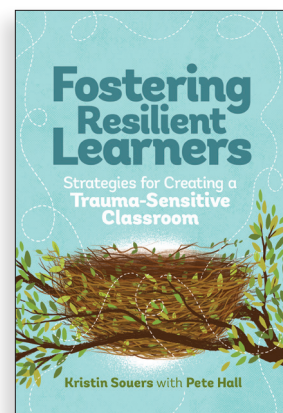
Kristin Souers & Pete Hall

This galvanizing book for all educators explores an urgent and growing issue—childhood trauma—and its profound effect on learning and teaching.

2016, 215 pages

ASCD Members \$25.56 | Nonmembers \$31.95

Stock # 116014



**New!**

**Powerful Student Care: Honoring Each Learner as Distinctive and Irreplaceable**

Grant A. Chandler & Kathleen M. Budge

Learn about Powerful Student Care: a radically humane framework K-12 teachers can use to demonstrate to each student that they are distinctive and irreplaceable.

2023, 184 pages

ASCD Members \$23.96 | Nonmembers \$29.95

Stock # 123009

**Bestseller!**

**The Formative Five: Fostering Grit, Empathy, and Other Success Skills Every Student Needs**

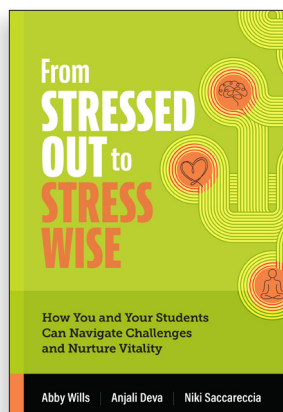
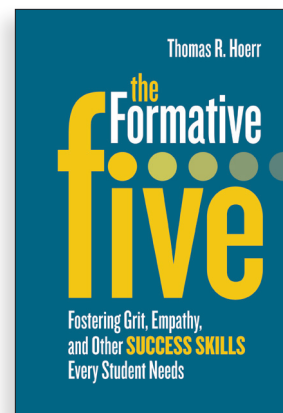
Thomas R. Hoerr

In this lively, engaging book, educators will learn how to foster the skills that today's students need: empathy, self-control, integrity, embracing diversity, and grit.

2016, 204 pages

ASCD Members \$24.76 | Nonmembers \$30.95

Stock # 116043



**New!**

**From Stressed Out to Stress Wise: How You and Your Students Can Navigate Challenges and Nurture Vitality**

Abby Wills, Anjali Deva, & Niki Saccareccia

Develop middle and high school students' ability to navigate stress using the authors' field-tested "stress-wise framework," informed by yoga and mindfulness practices.

2023, 191 pages

ASCD Members \$23.96 | Nonmembers \$29.95

Stock # 123004

**Bestseller!**

**Improve Every Lesson Plan with SEL**

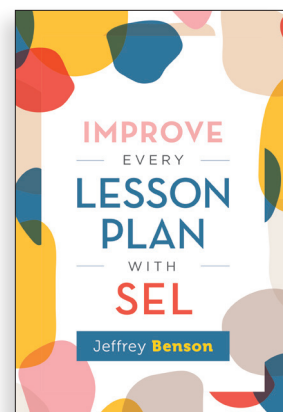
Jeffrey Benson

Provides step-by-step guidance on how to seamlessly incorporate social and emotional learning (SEL) into K-12 lesson planning—without imposing a separate SEL curriculum.

2021, 176 pages

ASCD Members \$23.16 | Nonmembers \$28.95

Stock # 121057



Foster a welcoming classroom environment and set up routines for success.



**Dominique Smith** is the Chief of Educational Services and Teacher Support at Health Sciences High & Middle College, where he also serves as a culture builder and student advocate.



**Douglas Fisher & Nancy Frey** are professors of educational leadership at San Diego State University and teacher leaders at Health Sciences High & Middle College, an award-winning, open-enrollment public school in San Diego.



*“Restorative practices represent a positive step forward in helping all students learn to resolve disagreements, take ownership of their behavior, and engage in acts of empathy and forgiveness.”*

### Bestseller!

### Better Than Carrots or Sticks: Restorative Practices for Positive Classroom Management

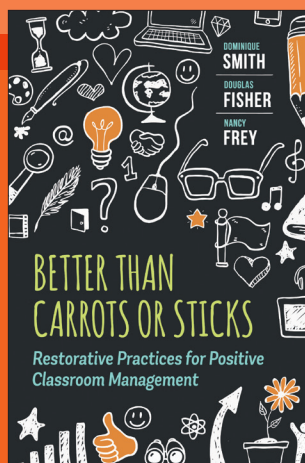
Dominique Smith, Douglas Fisher, & Nancy Frey

Ensure that your classroom is a welcoming, enriching, and constructive environment built on collective respect and focused on student achievement.

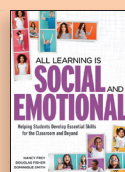
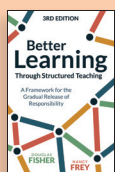
2015, 170 pages

ASCD Members \$23.96 | Nonmembers \$29.95

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### Also by Douglas Fisher & Nancy Frey



### New!

### Leading and Managing a Differentiated Classroom, 2nd Edition

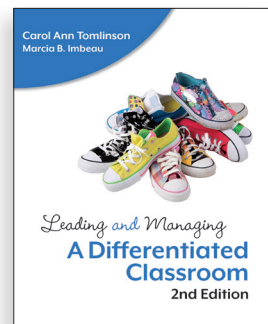
Carol Ann Tomlinson & Marcia B. Imbeau

This foundational guide provides strategies teachers need to create and maintain classrooms where each student is recognized and respected and every student thrives.

2023, 200 pages

ASCD Members \$26.36 | Nonmembers \$32.95

Stock # 122012



### Solving Academic and Behavior Problems: A Strengths-Based Guide for Teachers and Teams

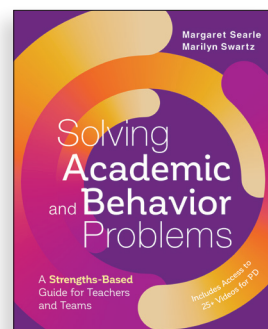
Margaret Searle & Marilyn Swartz

Discover a process, based on appreciative inquiry, that builds on what is working with students to address what is not working. Includes access to 25+ videos for PD.

2020, 184 pages

ASCD Members \$27.96 | Nonmembers \$34.95

Stock # 120016



### The Classroom Behavior Manual: How to Build Relationships with Students, Share Control, and Teach Positive Behaviors

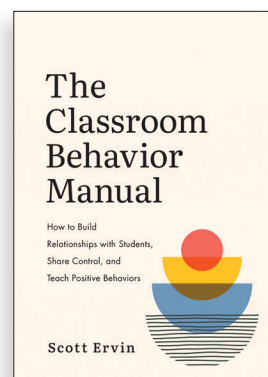
Scott Ervin

Behavior expert Scott Ervin calls on his two decades of experience to share the most effective procedures and strategies to foster positive, prosocial student behavior that supports learning.

2022, 276 pages

ASCD Members \$27.16 | Nonmembers \$33.95

Stock # 122033



### We Belong: 50 Strategies to Create Community and Revolutionize Classroom Management

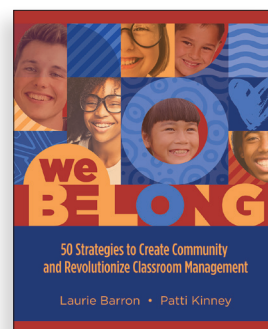
Laurie Barron & Patti Kinney

Educators Laurie Barron and Patti Kinney present an SEL-infused approach to classroom management featuring strategies to build community, foster positive behaviors, and support student success.

2021, 192 pages

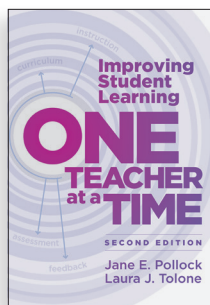
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## Design learning opportunities to accelerate student achievement.



### Improving Student Learning One Teacher at a Time, 2nd Edition

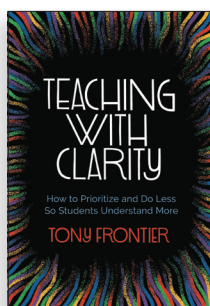
Jane E. Pollock & Laura J. Tolone

This new edition expands on the classic three-part curriculum-instruction-assessment framework by adding one key ingredient for student success: feedback.

2020, 144 pages

ASCD Members \$22.36 | Nonmembers \$27.95

Stock # 117013



### Teaching with Clarity: How to Prioritize and Do Less So Students Understand More

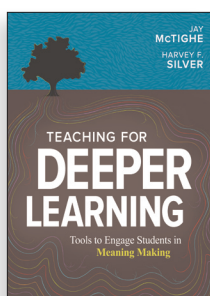
Tony Frontier

Rather than more programs, strategies, assessments, and meetings, teachers need more clarity, which emerges when we prioritize our efforts to do less with greater focus.

2021, 197 pages

ASCD Members \$24.76 | Nonmembers \$30.95

Stock # 121015



### Teaching for Deeper Learning: Tools to Engage Students in Meaning Making

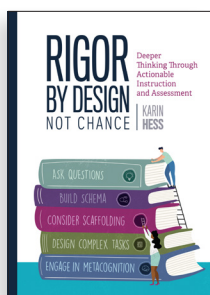
Jay McTighe & Harvey F. Silver

Renowned educators Jay McTighe and Harvey F. Silver highlight seven higher-order thinking skills that separate high achievers from their low-performing peers.

2020, 130 pages

ASCD Members \$22.36 | Nonmembers \$27.95

Stock # 120022



**New!**

### Rigor by Design, Not Chance: Deeper Thinking Through Actionable Instruction and Assessment

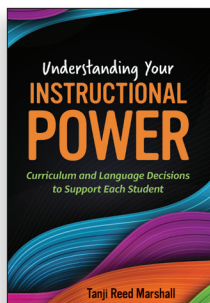
Karin Hess

A systematic approach to deepening student engagement, promoting a growth mindset, and building a classroom culture that truly supports thinking and learning.

2023, 208 pages

ASCD Members \$27.96 | Nonmembers \$34.95

Stock # 122036



**New!**

### Understanding Your Instructional Power: Curriculum and Language Decisions to Support Each Student

Tanji Reed Marshall

Explore the web of factors that influence your power as a teacher—and how you can better use it to foster student agency and empowerment.

2023, 220 pages

ASCD Members \$26.36 | Nonmembers \$32.95

Stock # 122027



### Questioning for Formative Feedback: Meaningful Dialogue to Improve Learning

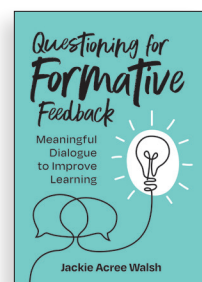
Jackie Acree Walsh

When used effectively, quality questions and student dialogue result in self-regulated learners and formative feedback that reveals progress toward learning goals.

2022, 203 pages

ASCD Members \$25.56 | Nonmembers \$31.95

Stock # 119006



### Giving Students a Say: Smarter Assessment Practices to Empower and Engage

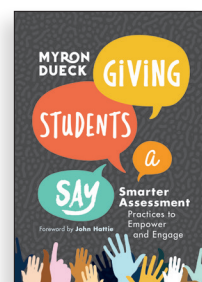
Myron Dueck

Putting student voice and choice at the center, this book advocates to discard ineffective habits and instead work with students as partners in assessment.

2021, 189 pages

ASCD Members \$24.76 | Nonmembers \$30.95

Stock # 119013



**New!**

### Flip Your Classroom: Reach Every Student in Every Class Every Day, Revised Edition

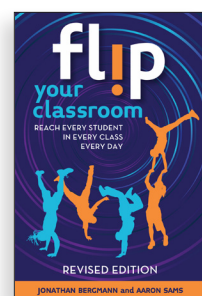
Jonathan Bergmann & Aaron Sams

This revised edition shares insights on how to successfully flip a classroom and covers new advances in the field. *Published by ISTE and ASCD.*

2023, 168 pages

ASCD Members \$23.49 | Nonmembers \$29.99

Stock # 323067



**New!**

### The Mastery Learning Handbook: A Competency-Based Approach to Student Achievement

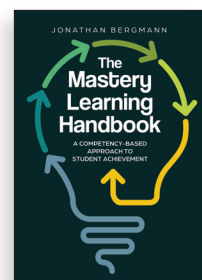
Jonathan Bergmann

Mastery learning is an instructional approach that empowers every student to progress with confidence. This book shows you how to achieve it.

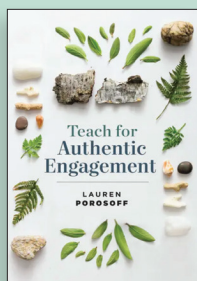
2022, 160 pages

ASCD Members \$25.56 | Nonmembers \$31.95

Stock # 122038



*Engage by empowering: tap into students' interests to spark their learning.*



**New!**  
**Teach for Authentic Engagement**

Lauren Porosoff

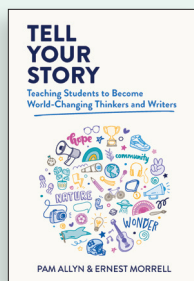
Explore how to design instruction and structure classes so all students can authentically connect with the content, their

learning, and one another.

2023, 200 pages

ASCD Members \$26.36 | Nonmembers \$32.95

Stock # 123045



**New!**  
**Tell Your Story: Teaching Students to Become World-Changing Thinkers and Writers**

Pam Allyn & Ernest Morrell

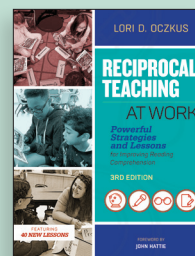
Learn how to increase students' skills as

writers and storytellers with an innovative, inclusive, and empowering framework for teaching writing that centers student voice.

2022, 140 pages

ASCD Members \$23.16 | Nonmembers \$28.95

Stock # 122031



**Reciprocal Teaching at Work: Powerful Strategies and Lessons for Improving Reading Comprehension, 3rd Edition**

Lori D. Oczkus

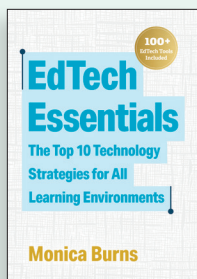
This is the all-inclusive resource you need to

help students become active, engaged, and independent readers who truly comprehend what they read.

2018, 365 pages

ASCD Members \$35.96 | Nonmembers \$44.95

Stock # 118045



**EdTech Essentials: The Top 10 Technology Strategies for All Learning Environments**

Monica Burns

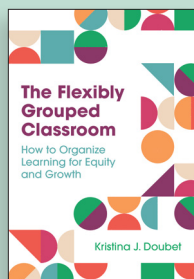
An accessible, practical guide to incorporating the 10 essential EdTech skills and strategies in

every learning setting.

2021, 128 pages

ASCD Members \$20.76 | Nonmembers \$25.95

Stock # 121021



**The Flexibly Grouped Classroom: How to Organize Learning for Equity and Growth**

Kristina J. Doubet

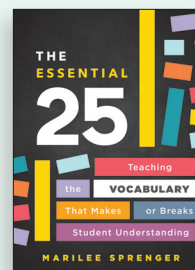
Want to make your instruction more equitable and effective, more

interesting, and more fun? It's time to try flexible grouping.

2022, 138 pages

ASCD Members \$22.36 | Nonmembers \$27.95

Stock # 121012



**The Essential 25: Teaching the Vocabulary That Makes or Breaks Student Understanding**

Marilee Sprenger

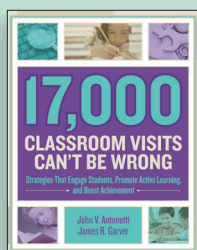
Explore 25 essential words all students must know to

succeed academically, along with strategies to teach them effectively.

2021, 202 pages

ASCD Members \$25.56 | Nonmembers \$31.95

Stock # 122001



**Bestseller!**  
**17,000 Classroom Visits Can't Be Wrong: Strategies That Engage Students, Promote Active Learning, and Boost Achievement**

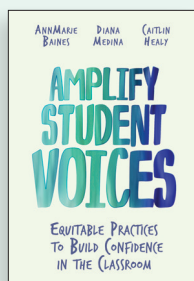
John V. Antonetti & James R. Garver

To cognitively engage students, a profound shift in emphasis is needed from teaching to learning. Move from simply planning instruction to designing high-quality student work.

2015, 190 pages

ASCD Members \$25.56 | Nonmembers \$31.95

Stock # 115010



**New!**  
**Amplify Student Voices: Equitable Practices to Build Confidence in the Classroom**

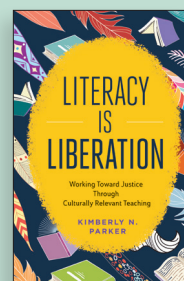
AnnMarie Baines, Diana Medina, & Caitlin Healy

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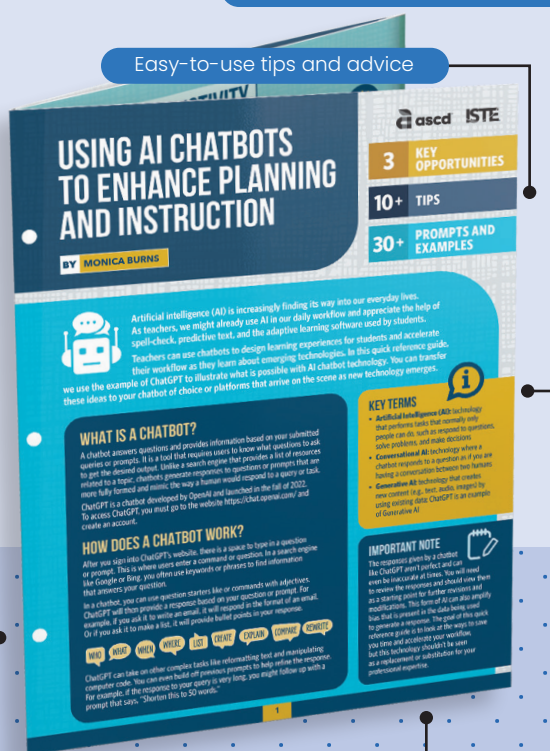
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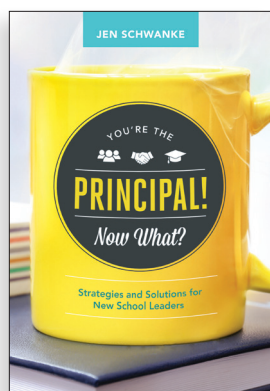
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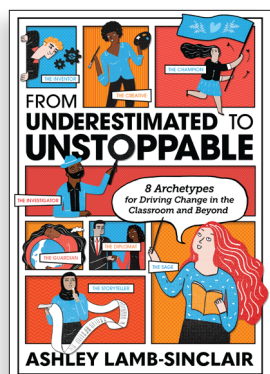
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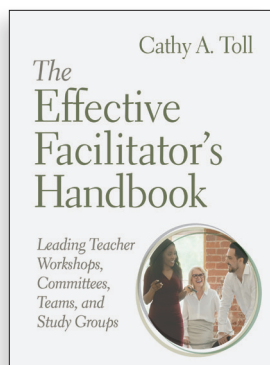
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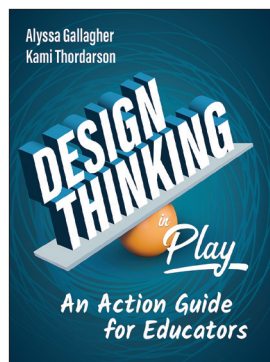
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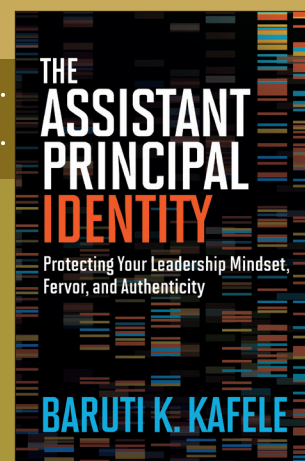
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Baruti K. Kafele offers stories from his own leadership practice and thought-provoking advice for being effective in the role of assistant principal.

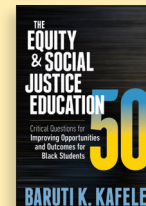
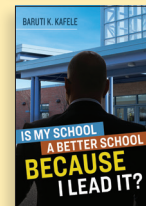
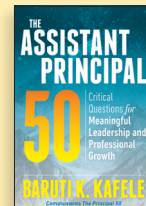
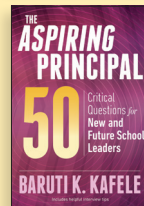
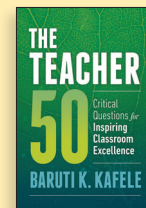
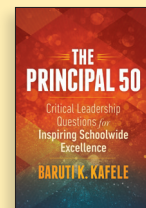
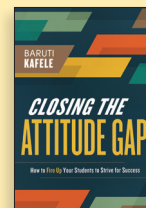
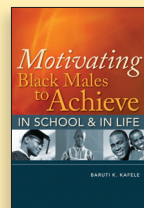
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**Also by Baruti K. Kafele**



## Lay the groundwork for promoting collaboration and preventing burnout.



**Chase Mielke** is a Michigan Teacher of the Year nominee and an instructional coach for Plainwell Community Schools in Michigan.

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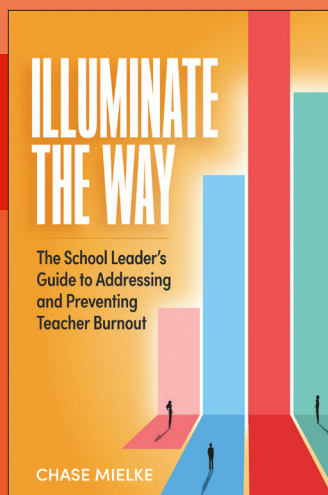
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Chase Mielke provides the best tools and strategies principals and other school leaders need to address teacher burnout and make a real systemic difference.

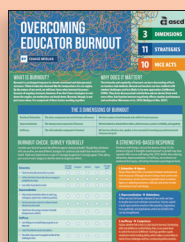
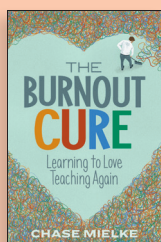
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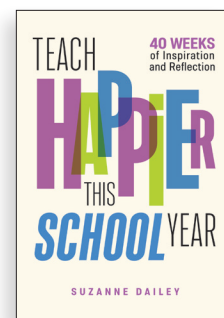
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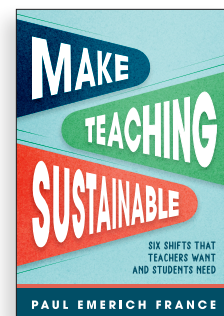
Paul Emerich France

Rethink your teaching practice with six mindset shifts that will transform how you approach the job, ensuring that you can sustain your energy and effectiveness while empowering and supporting learners.

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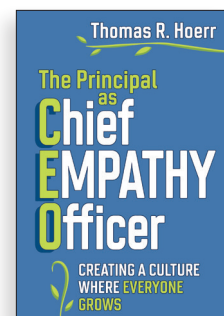
Thomas R. Hoerr

Veteran school leader Thomas R. Hoerr makes the case for why schools need a Chief Empathy Officer as principal and how to become one.

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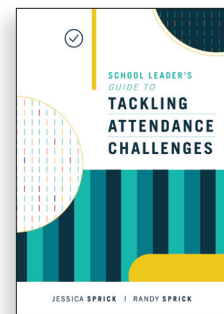
Jessica Sprick & Randy Sprick

With these proven strategies and tools, school leaders learn to use a multitiered approach to improving K-12 student attendance. Co-Copublication with Ancora Publishing.

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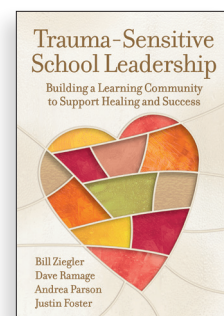
Bill Ziegler, Dave Ramage, Andrea Parson, & Justin Foster

Fifty concrete strategies to help school leaders create a learning environment that better serves and supports students living with trauma.

2022, 165 pages

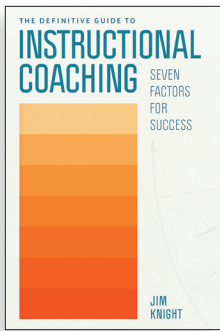
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## Create the conditions for teacher success this school year.



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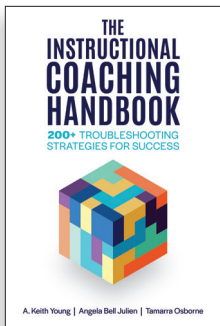
Jim Knight

Jim Knight offers a research-based and field-tested blueprint for instructional coaching that is laser-focused on helping every teacher get better in every classroom to support every student every day.

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### New!

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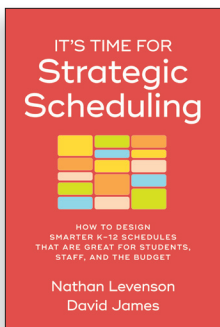
A. Keith Young, Angela Bell Julien, & Tamarra Osborne

Three instructional coaches share more than 200 of the most helpful problem-solving strategies they've used in their decades-long work with teachers, administrators, and coaches.

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### New!

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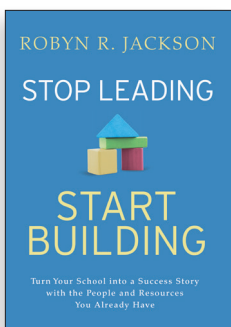
Nathan Levenson & David James

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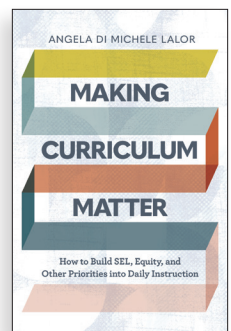
Angela Di Michele Lalor

Angela Lalor examines five key priorities of a curriculum that matters and how they fit into instruction to produce cohesive, meaningful learning.

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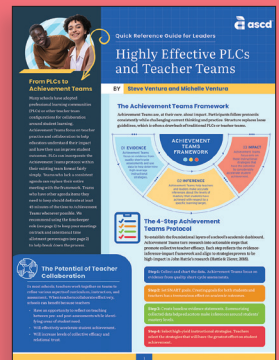
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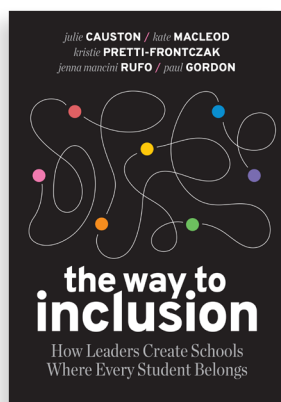
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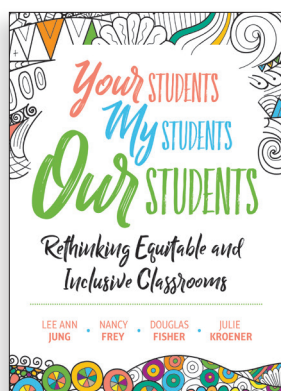
Julie Causton, Kate MacLeod, Kristie Pretti-Frontczak, Jenna Mancini Rufo, & Paul Gordon

A step-by-step guide through the authors' inclusivity change process outlines seven milestones that will enable leaders to create a more inclusive school system.

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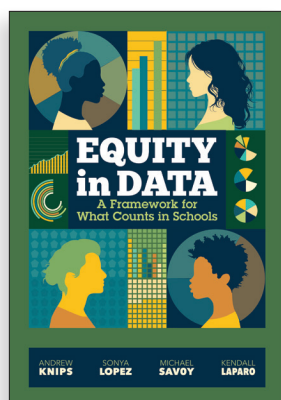
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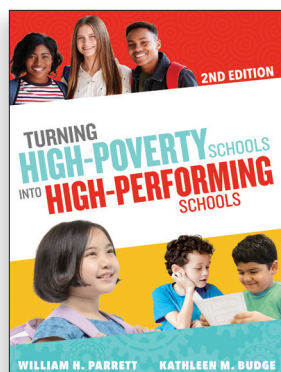
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Building a better data culture can be the path to better results and greater equity in schools. But what do we mean by data and how do we get started?

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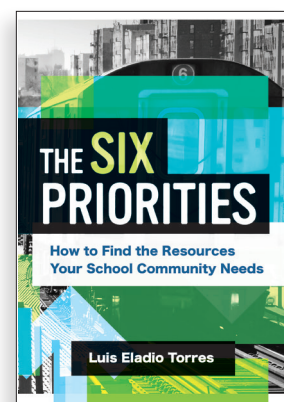
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Award-winning principal Luis Torres explains how leaders in challenging education environments can tap into resources their schools need with a four-step community matching process.

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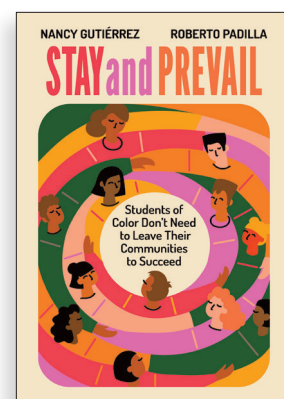
Nancy Gutiérrez & Roberto Padilla

This guide shows educators how to disrupt harmful mindsets and practices in schools so that students of color can thrive in their own communities.

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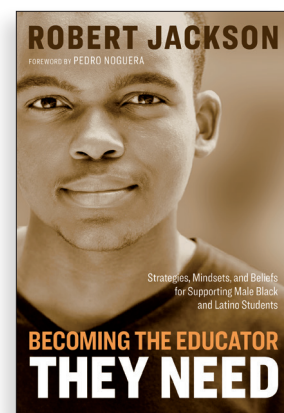
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Black and Latino male students—the most underserved, suspended, and expelled students—need you to understand and support them so they can thrive academically.

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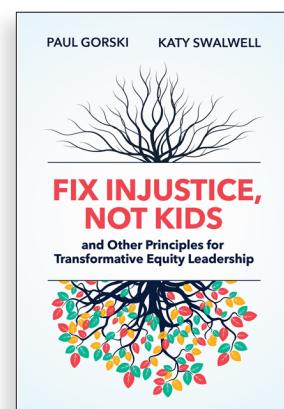
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A deep dive into the values, commitments, and practices that help educational leaders create and sustain equitable schools and districts.

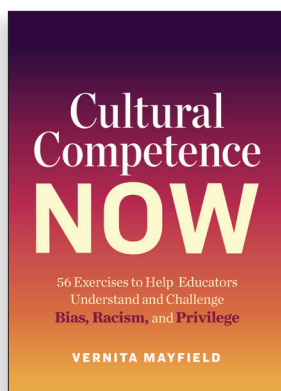
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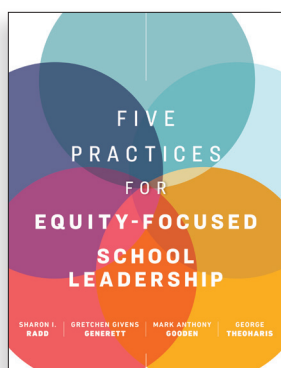
Vernita Mayfield

This book's strategies and tools help school leaders explore urgent and uncomfortable issues of race, bias, and privilege with their teachers throughout the school year.

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## Five Practices for Equity-Focused School Leadership

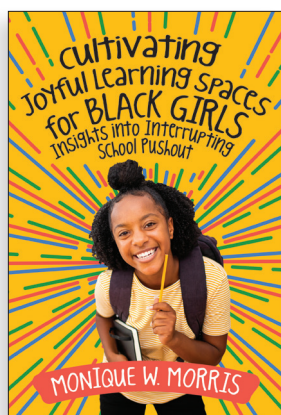
Sharon I. Radd, Gretchen Givens Generett, Mark Anthony Gooden, & George Theoharis

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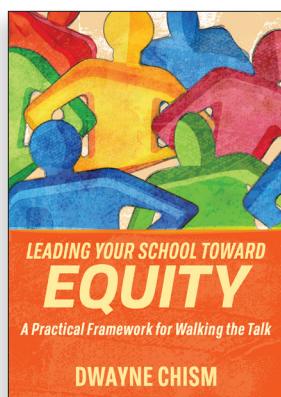
Monique W. Morris (Couvson)

Monique W. Morris (Couvson) shines a light on how to create learning environments that dispel damaging attitudes and practices and allow Black girls to flourish.

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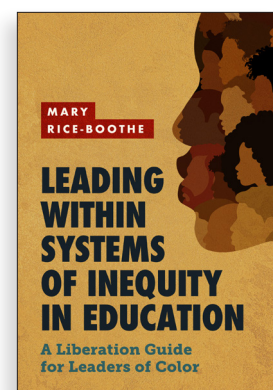
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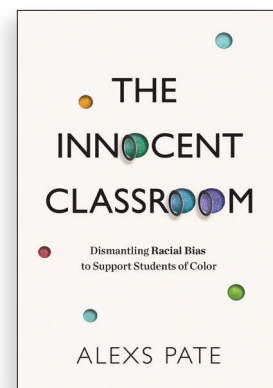
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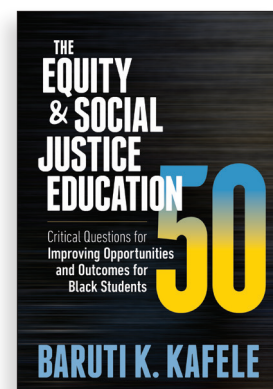
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