Professional Learning for

The Emotionally Intelligent Educator

Inside

New Releases From ASCD .................. 02
EQ for Educators ....................... 03-09
Leadership ......................... 10
Curriculum ......................... 11
Instructional Strategies ............... 12
Differentiation ...................... 13
Understanding Student Needs .......... 14
ISTE Books ......................... 15
Quick Reference Guides .......... 16-17
About ASCD + ISTE
Teachers, instructional leaders, and administrators rely on ASCD materials to address challenges, explore cutting-edge teaching and learning strategies, and seek inspiration. In 2023, ASCD and ISTE joined forces to empower educators to improve methodologies and seamlessly integrate technology to advance student learning outcomes.

Learn more about ASCD programs and membership at ascd.org.

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Prices and shipping costs are estimates based on current conditions and are subject to change without prior notice.

For fastest service, order online or use the order form at ascd.org/order-form. ISTE titles must be ordered atiste.org.

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Deepen Your EQ
Educational Leadership’s March issue focuses on emotional intelligence (EQ). In this catalog, look for a special section with books for developing high-impact EQ skills. No matter your role, you’ll find entry points on EQ and other critical topics.

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no matter where your learning journey begins.

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Personalize professional development for yourself or your staff.
New Releases from ASCD

Life Skills for All Learners: How to Teach, Assess, and Report Education’s New Essentials
Antannia S. F. Amir, Thomas R. Guskey
$37.95 | Member: $30.36 | 121026

The EQ Way: How Emotionally Intelligent School Leaders Navigate Turbulent Times
Ignacio Lopez
$23.95 | Member: $19.16 | 123046

The Principal’s Guide to Conflict Management
Jen Schwanke
$30.95 | Member: $24.76 | 124014

Applying the Science of Reading
Mark Weakland
$12.95 | Member: $9.95 | Q80124029

The Consciously Unbiased Educator
Huda Essa
$30.95 | Member: $24.76 | 121034

Support and Retain Educators of Color: 6 Principles for Culturally Affirming Leadership
Andrea Terrero Gabbadon
$31.95 | Member: $25.56 | 123018

Trauma-Sensitive School Leadership: Building a Learning Environment to Support Healing and Success
Bill Ziegler, Dave Ramage, Andrea Parson, Justin Foster
$31.95 | Member: $25.56 | 122013

Educator Bandwidth: How to Reclaim Your Energy, Passion, and Time
Jane Kri, Ann Holm
$29.95 | Member: $23.96 | 122019

The Burnout Cure: Learning to Love Teaching Again
Chase Meke
$30.95 | Member: $24.76 | 119004

The Teacher’s Principal: How School Leaders Can Support and Motivate Their Teachers
Jen Schwanke
$30.95 | Member: $24.76 | 122035

Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom
Roryn R. Jackson
$30.95 | Member: $24.76 | 180028

Unleashing Teacher Leadership: A Toolkit for Ensuring Effective Instruction in Every Classroom
Joshua H. Barnett
$31.95 | Member: $25.56 | 123031

Still Learning: Strengthening Professional and Organizational Capacity
Allison Rodman
$33.95 | Member: $27.16 | 121034

Achievement Teams: How a Better Approach to PLCs Can Improve Student Outcomes and Teacher Efficacy
Steve Ventura, Michelle Ventura
$31.95 | Member: $25.56 | 122034

The Consciously Unbiased Educator
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Bill Ziegler, Dave Ramage, Andrea Parson, Justin Foster
$31.95 | Member: $25.56 | 122013

School Leader’s Guide to Tackling Attendance Challenges
Jessica Sprick, Randy Sprick
$36.95 | Member: $29.56 | 180037
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2 | Read sample chapters at ascd.org
Transform Coaching With EQ

With two decades of experience researching professional learning, effective teaching, and instructional improvement, Jim Knight is an expert on effective approaches to instructional coaching.

A. The Definitive Guide to Instructional Coaching: Seven Factors for Success
   Jim Knight
   $35.95 | Member: $28.76 | 120006

B. The Instructional Playbook: The Missing Link for Translating Research into Practice
   Jim Knight, Ann Hoffman, Michelle Harris, Sharon Thomas
   $35.95 | Member: $28.76 | 122020

C. Evaluating Instructional Coaching: People, Programs, and Partnership
   Sharon Thomas, Jim Knight, Michelle Harris, Ann Hoffman
   $45.95 | Member: $36.76 | 122039

D. The Instructional Coaching Handbook: 200+ Troubleshooting Strategies for Success
   A. Keith Young, Angela Bell Julien, Tamarra Osborne
   $33.95 | Member: $27.16 | 123022

E. Training Design, Delivery, and Diplomacy: An Educator’s Guide
   A. Keith Young, Tamarra Osborne
   $27.95 | Member: $22.36 | 124006

F. Facilitating Teacher Teams and Authentic PLCs: The Human Side of Leading People, Protocols, and Practices
   Daniel R. Venables
   $29.95 | Member: $23.96 | 117004

When we approach others with love, humility, and faith, trust is the natural outcome.
—From The Definitive Guide to Instructional Coaching

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Stop Leading, Start Building: Turn Your School into a Success Story with the People and Resources You Already Have
Robyn R. Jackson
$31.95 | Member: $25.56 | 121025

Creating a Culture of Reflective Practice: Capacity-Building for Schoolwide Success
Fred Hall, Alvia A. Simaral
$34.95 | Member: $27.96 | 117006

School Culture Rewired: Toward a More Positive and Productive School for All, 2nd Edition
Steve Gruenert, Todd Whitaker
$29.95 | Member: $23.96 | 123029

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Illuminate the Way: The School Leader’s Guide to Addressing and Preventing Teacher Burnout
Chase Mielke
$30.95 | Member: $24.76 | 123032

The Principal as Chief Empathy Officer: Creating a Culture Where Everyone Grows
Thomas R. Hoerr
$30.95 | Member: $24.76 | 122030

Stay and Prevail: Students of Color Don’t Need to Leave Their Communities to Succeed
Nancy Gutiérrez, Roberto Padilla
$30.95 | Member: $24.76 | 123006

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Small Shifts, Meaningful Improvement: Collective Leadership Strategies for Schools and Districts
P. Ann Byrd, Ailesha Daughtray, Jonathan Eckert, Lori Nazarath
$31.95 | Member: $25.56 | 123007

Make Teaching Sustainable: Six Shifts That Teachers Want and Students Need
Paul Emerich France
$30.95 | Member: $24.76 | 123011

It’s Time for Strategic Scheduling: How to Design Smarter K-12 Schedules That Are Great for Students, Staff, and the Budget
Nathan Levinson, David James
$36.95 | Member: $29.56 | 123019

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Jim Knight
<table>
<thead>
<tr>
<th>EQ FOR EDUCATORS</th>
<th>Equity</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Antiracist Roadmap to Educational Equity: A Systemwide Approach for All Stakeholders</td>
<td>Avis Williams, Brenda Elliott</td>
</tr>
<tr>
<td>Fix Injustice, Not Kids and Other Principles for Transformative Equity Leadership</td>
<td>Paul Gorski, Katy S. SatoWell</td>
</tr>
<tr>
<td>Leading Your School Toward Equity: A Practical Framework for Walking the Talk</td>
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<tr>
<td>Teaching with Empathy: How to Transform Your Practice by Understanding Your Learners</td>
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</tr>
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<td>Mike Anderson</td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EQ FOR EDUCATORS</th>
<th>SEL and More</th>
</tr>
</thead>
<tbody>
<tr>
<td>New! Teaching with Poverty and Equity in Mind</td>
<td>Eric Jensen</td>
</tr>
<tr>
<td>New! Every Connection Matters: How to Build, Maintain, and Restore Relationships Inside the Classroom and Out</td>
<td>Michael Creekmore, Nita Creekmore</td>
</tr>
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</table>

| New! Literacy Is Liberation: Working Toward Justice Through Culturally Relevant Teaching | Kimberly N. Parker |
| New! Becoming the Educator They Need: Strategies, Mindsets, and Beliefs for Supporting Male Black and Latino Students | Robert Jackson |
| New! Smart from the Start: 100 Tools for Teaching with Confidence | James H. Stronge, Jessica M. Straessle, Xianxuan Xu |
| New! Why Are We Still Doing That?: Positive Alternatives to Problematic Teaching Practices | Persida Himmale, William Himmale |
| New! Critical Thinking in the Elementary Classroom: Engaging Young Minds with Meaningful Content | Erin Shadowens |

<table>
<thead>
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*Prices and member discounts available.*
True leadership means ensuring that the school is ‘walking’ in its mission and vision daily.

—From Is My School a Better School Because I Lead It?

Baruti K. Kafele is a veteran urban school leader and master teacher. His books deliver ready-to-implement strategies for creating a positive school culture, transforming the attitudes of at-risk students, and motivating Black males to excel. Learn more about Principal Kafele’s books at ascd.org/books.

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Understanding is revealed when students transfer their learning through authentic performance.

—From The Understanding by Design Guide to Creating High-Quality Units

Jay McTighe is co-developer of Understanding by Design (UbD), a framework for instructional design that leads students to deep understanding. Check out all Jay’s titles at ascd.org/books.

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For PD opportunities, see page 1
Social and emotional learning is not simply about helping students stay out of trouble, though; it’s about developing life skills that can be applied to a wide range of situations.

—From All Learning Is Social and Emotional

Check out all Doug and Nancy’s titles at ascd.org/books

A. Better Than Carrots or Sticks: Restorative Practices for Positive Classroom Management
   Dominique Smith, Douglas Fisher, Nancy Frey
   $29.95 | Member: $23.96 | 116005

   Douglas Fisher, Nancy Frey
   $29.95 | Member: $23.96 | 120311

C. Your Students, My Students, Our Students: Rethinking Equitable and Inclusive Classrooms
   Lee Ann Jung, Nancy Frey, Douglas Fisher, Julie Kroener
   $31.95 | Member: $25.56 | 119009

D. All Learning Is Social and Emotional: Helping Students Develop Essential Skills for the Classroom and Beyond
   Nancy Frey, Douglas Fisher, Dominique Smith
   $31.95 | Member: $25.56 | 119033

E. The New Classroom Instruction That Works: The Best Research-Based Strategies for Increasing Student Achievement
   Bryan Goodwin, Kristin Rouleau
   $32.95 | Member: $26.36 | 122032
   Copublished with MCREL

F. Math Fact Fluency: 60+ Games and Assessment Tools to Support Learning and Retention
   Jennifer Bay-Williams, Gina Kling
   $33.95 | Member: $27.16 | 118044
Gratitude brings many benefits, including:

- Mental health.
- Physical health.
- Social health.
- A decrease in emotions such as envy, depression, and anxiety.
- Being more forgiving and showing greater benevolence.
- A willingness to help others.
- An increased sense of community, and believe they have a responsibility to care for others.
- Well-being, too:
  - • Benefits in as little as three weeks. Gratitude brings many benefits, including:
  - • Mental health.
  - • Physical health.
  - • Social health.
  - • A decrease in emotions such as envy, depression, and anxiety.
  - • Being more forgiving and showing greater benevolence.
  - • A willingness to help others.
  - • An increased sense of community, and believe they have a responsibility to care for others.
  - • Well-being, too:

Benefits

- Grateful people are also more likely to exercise regularly, have healthier diets, and sleep more deeply and feel better rested.

Activities

1. Daily Dose of Kindness
2. Positive Thinking
3. Movement
4. Empathy
5. Gratitude
6. Well-Being

Steps:
- Find greater ease and contentment, along with activities to help you (and the people around you) cultivate each one:

Daily Dose of Kindness

1. The next time you want to let off steam, write thank-you notes as well.
2. Hand deliver a note. Students can design and decorate one themselves and personally hand deliver a note. Students can design and decorate one themselves and personally hand deliver a note. Students can design and decorate one themselves and personally hand deliver a note. Students can design and decorate one themselves and personally hand deliver a note.
3. When students are having a hard time and can't come up with a thought to appreciate, she has done, take the time to write an email—or even a physical note as well.
4. No Complaints.
5. Thank-You Notes.
7. Gratitude Journals and Jars.

Special Times

- The best ways to return or pass along that kindness.
- No Complaints.
- Thank-You Notes.
- Gratitude Displays.
- Gratitude Journals and Jars.

Further Reading

- A great article with an interesting title is "Why Gratitude Is Important for Children's Development. (tinyurl.com/WhyGratitudeIsImportantForChildrensDevelopment)
- A great article that talks about the benefits of gratitude for kids and gratitude initiatives. (ggsc.berkeley.edu)
- "Five Best Books on Gratitude + Book Recommendations and Links. (bestbooksongratitude.com)"
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Visit iste.org/books to learn more about how ISTE books can transform teaching & empower learners.
Quick Reference Guides

New! Using AI Chatbots to Enhance Planning and Instruction
Monica Burns
2023, 6-page laminated foldout guide
$12.95 | Member: $9.95 | QRG123066

Learn more at ascd.org/quick-reference-guides.

Overcoming Educator Burnout
(Quick Reference Guide)
Chase Melka
$12.95 | Member: $9.95 | QRG123016

The Fundamentals of Understanding by Design
(Quick Reference Guide)
Jay McTighe
$12.95 | Member: $9.95 | QRG117084

Designing and Using Essential Questions
(Quick Reference Guide)
Jay McTighe
$12.95 | Member: $9.95 | QRG118025

Overcoming Educator Burnout
(Quick Reference Guide)
Chase Melka
$12.95 | Member: $9.95 | QRG123016

Teacher Observation and Feedback
(Quick Reference Guide for Leaders)
Jan Schwanke
$12.95 | Member: $9.95 | QRG123047

Highly Effective PLCs and Teacher Teams
(Quick Reference Guide)
Steve Ventura, Michelle Ventura
$12.95 | Member: $9.95 | QRG123050

Planning Effective Instruction for ELLs
(Quick Reference Guide)
Pásida Himmele, William Himmele
$12.95 | Member: $9.95 | QRG119029

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(Quick Reference Guide)
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