



What's this? Look inside to find out.

nurture transformation

Spring 2025

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ISTE+ASCD: Designing the Future of Learning

In 2023, ISTE and ASCD combined with the shared purpose of helping educators create environments where all learners can thrive. By merging ISTE's leadership in educational technology with ASCD's expertise in professional learning and leadership development, we blend research-based practices with innovative learning technology solutions—the perfect recipe for helping educators create joyful learning experiences for their students.



The Transformational Learning Principles

A key component of ISTE+ASCD's mission was the development of the Transformational Learning Principles (TLPs): a set of evidence-based guidelines highlighting the most important elements of effective learning. Endorsed by AASA and NASSP, the TLPs are informed by learning science, bringing focus and a common language to our collaborative efforts with educators around the world.

The strategy-packed titles in this catalog reflect the TLPs, which support the creation of high-impact, joyful learning experiences. Look for icons that match this graphic to see which aspect of the TLPs these books support.



iste.ascd.org/transformational-learning-principles

Find New Sources of Inspiration

Member Book



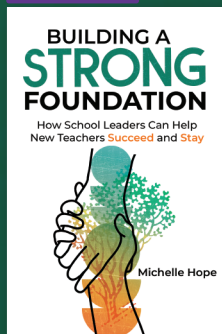
Meet Their Needs, and They'll Succeed: Transforming Students' Lives Through Positive Relationships

Salome Thomas-El

Ensure that every young person in your school can shine with equitable access to positive adult-child relationships, challenging classrooms, and a culture of literacy and achievement.

\$32.95 | Member: \$26.36 | 121003

Member Book



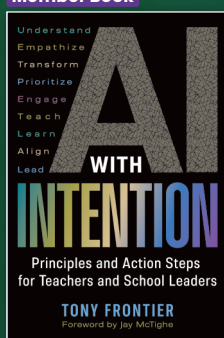
Building a Strong Foundation
How School Leaders Can Help New Teachers Succeed and Stay

Michelle Hope

Address the growing teacher shortage by learning how to support new teachers and keep them in the profession.

\$32.95 | Member: \$26.36 | 124015

Member Book

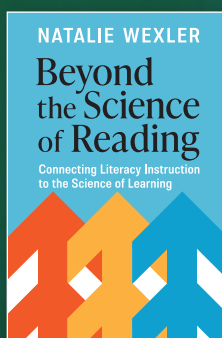


AI with Intention: Principles and Action Steps for Teachers and School Leaders

Tony Frontier

Clarify AI's instructional purpose for your school with essential questions that help all team members contribute to the decisions shaping students' learning right now.

\$33.95 | Member: \$27.16 | 124032

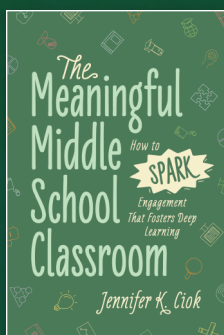


Beyond the Science of Reading
Connecting Literacy Instruction to the Science of Learning

Natalie Wexler

Go beyond the reading wars and discover the crucial connector between foundational skills and comprehension.

\$36.95 | Member: \$29.56 | 125006

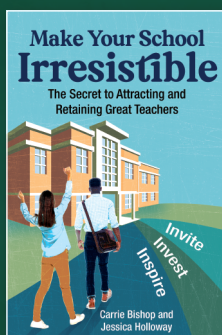


The Meaningful Middle School
How to Spark Engagement That Fosters Deep Learning

Jennifer K. Ciok

Create the aha moments that adolescents' quickly changing brains crave. You'll help them connect classroom learning to their world, deepen engagement, and support improved outcomes.

\$34.95 | Member: \$27.96 | 125008



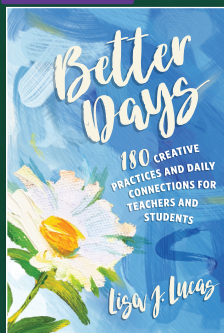
Make Your School Irresistible
The Secret to Attracting and Retaining Great Teachers

Carrie Bishop, Jessica Holloway

Attract and retain talented faculty by inviting them into your school community, investing in their careers, and inspiring them to advance in their profession.

\$33.95 | Member: \$27.16 | 124012

Member Book

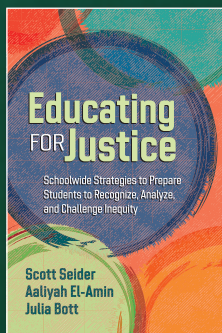


Better Days: 180 Creative Practices and Daily Connections for Teachers and Students

Lisa J. Lucas

Discover dozens of inspirational readings and creative activities to help teachers and students stay present and optimistic while integrating healthy habits into their lives.

\$35.95 | Member: \$28.76 | 125013



Educating for Justice: Schoolwide Strategies to Prepare Students to Recognize, Analyze, and Challenge Inequity

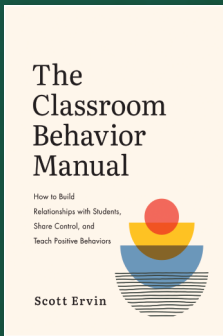
Scott Seider, Aaliyah El-Amin, Julia Bott

Learn about schoolwide structures and practices that prepare students at every grade level to challenge injustice and build a better world.

\$35.95 | Member: \$28.76 | 124009



Cultivate Belonging

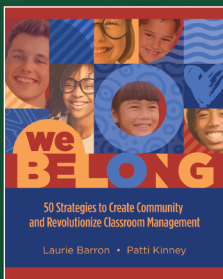


The Classroom Behavior Manual
How to Build Relationships with Students, Share Control, and Teach Positive Behaviors

Scott Ervin

Respond to negative behaviors in nonpunitive ways so students' school days are as calm, engaging, and educational as they can be.

\$38.95 | Member: \$31.16 | 122033

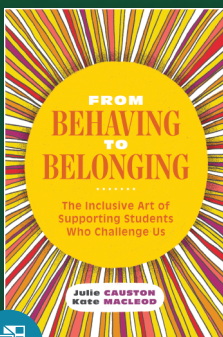


We Belong: 50 Strategies to Create Community and Revolutionize Classroom Management

Laurie Barron, Patti Kinney

Discover 50 targeted strategies to increase students' sense of belonging and reinforce the habits that support classroom harmony and learning success.

\$34.95 | Member: \$27.96 | 122002



From Behaving to Belonging
The Inclusive Art of Supporting Students Who Challenge Us

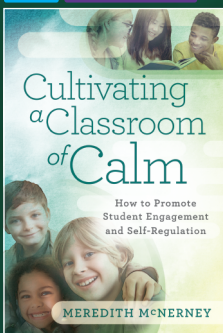
Julie Causton, Kate MacLeod

Explore how teaching from the heart can translate into effective supports and practices for students who exhibit challenging behavior.

\$31.95 | Member: \$25.56 | 121011



New! Member Book



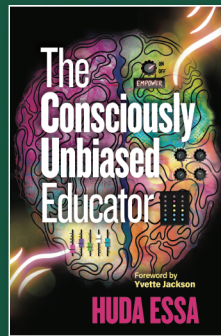
Cultivating a Classroom of Calm: How to Promote Student Engagement and Self-Regulation

Meredith McNERNEY

Create supportive classrooms focused on mental well-being and safety.

\$28.95 | Member: \$23.16 | 124016

New!



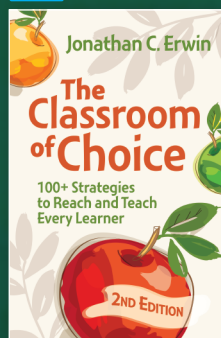
The Consciously Unbiased Educator

Huda Essa

Overcome unconscious biases and become a culturally proficient educator.

\$30.95 | Member: \$24.76 | 121014

New!



The Classroom of Choice: 100+ Strategies to Reach and Teach Every Learner, 2nd Edition

Jonathan C. Erwin

Learn to keep students engaged and on task with methods for tapping into their innate drives and favoring choice over control.

\$33.95 | Member \$27.16 | 124005



Teacher's Guide to Tackling Attendance Challenges

Jessica Sprick, Tricia Berg

Build a strong classroom-based initiative to improve the attendance of all students, creating a classroom culture of attendance with easy-to-implement strategies.

\$32.95 | Member: \$26.36 | 118038

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Perfect Pairings



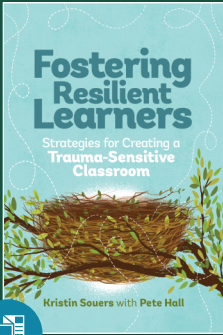
Quick Reference Guides

When you see this symbol, a **Quick Reference Guide** is available for the book. Read it today, try it tomorrow with these strategy-packed, six-page, laminated guides to key topics.

See pages 12–13 to learn more.



Bestseller



Fostering Resilient Learners
Strategies for Creating a Trauma-Sensitive Classroom

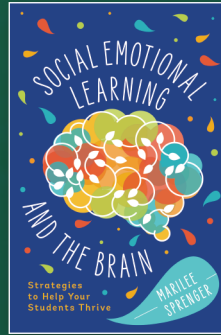
Kristin Souers, Pete Hall

Mitigate trauma's impact with strength-focused, solution-based classrooms.

\$36.95 | Member: \$29.56 | 116014



Bestseller



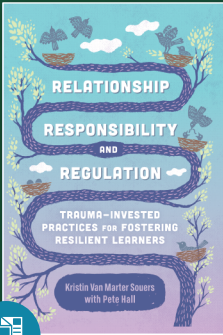
Social-Emotional Learning and the Brain: Strategies to Help Your Students Thrive

Marilee Sprenger

Help students overcome adversity with social-emotional skill building.

\$35.95 | Member: \$28.76 | 121010

Bestseller



Relationship, Responsibility, and Regulation: Trauma-Invested Practices for Fostering Resilient Learners

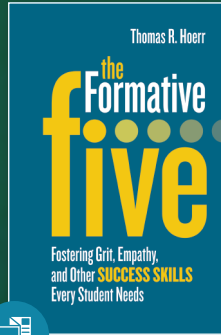
Kristin Souers, Pete Hall

Build a classroom culture of safety that supports individual empowerment.

\$35.95 | Member: \$28.76 | 119027



Bestseller



The Formative Five: Fostering Grit, Empathy, and Other Success Skills Every Student Needs

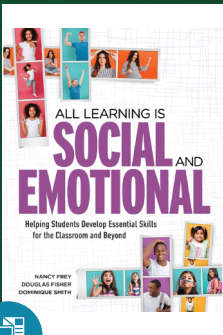
Thomas R. Hoerr

Learn about the "Formative Five" success skills that today's students need: empathy, self-control, integrity, embracing diversity, and grit.

\$33.95 | Member: \$27.16 | 116043



Bestseller



All Learning Is Social and Emotional: Helping Students Develop Essential Skills for the Classroom and Beyond

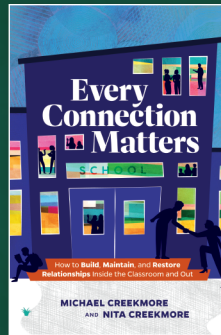
Nancy Frey, Douglas Fisher, Dominique Smith

Teach the social-emotional skills needed for well-rounded, confident learners.

\$34.95 | Member: \$27.96 | 119033



Member Book



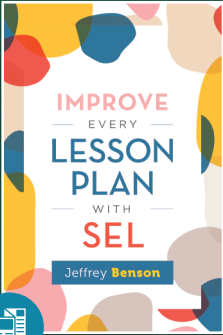
Every Connection Matters: How to Build, Maintain, and Restore Relationships Inside the Classroom and Out

Michael Creekmore, Nita Creekmore

Improve effectiveness and environment through positive, productive relationships—one connection at a time.

\$27.95 | Member: \$22.36 | 123010

Bestseller

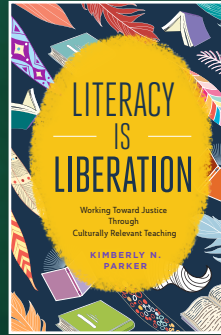


Improve Every Lesson Plan with SEL

Jeffrey Benson

Get step-by-step guidance on how to incorporate social-emotional learning (SEL) into lesson planning—without a separate SEL curriculum.

\$32.95 | Member: \$26.36 | 121057



Literacy Is Liberation: Working Toward Justice Through Culturally Relevant Teaching

Kimberly N. Parker

Get the tools to build culturally relevant intentional literacy communities (CRILCs) with students.

\$31.95 | Member: \$25.56 | 122024



Connect Learning to the Learner

FEATURED AUTHOR

“Real learning—the sort that enables students to retain, apply, and transfer content—happens *in* students, not *to* them.”

—From *Leading and Managing a Differentiated Classroom*



Carol Ann Tomlinson is Professor Emeritus at the University of Virginia. Author of more than 300 publications, she works internationally with educators who want to create classrooms that are more responsive to a broad range of learners.

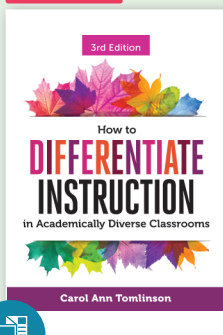
PD

Bring Carol's Instructional Strategies to Your Classroom



Scan here to learn how.

Bestseller



How to Differentiate Instruction in Academically Diverse Classrooms, 3rd Edition

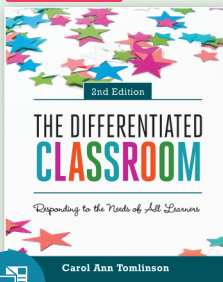
Carol Ann Tomlinson

Create high-quality, flexible pathways into learning that suit every student.

\$34.95 | Member: \$27.96 | 117032



Bestseller



The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition

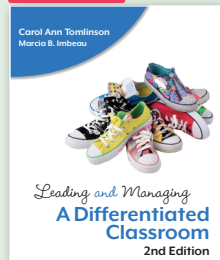
Carol Ann Tomlinson

Explore the foundations of differentiated instruction to best support each learner.

\$34.95 | Member: \$27.96 | 108029



Bestseller



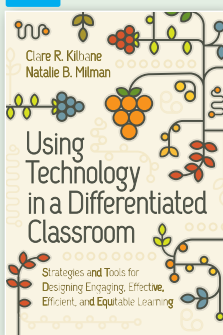
Leading and Managing a Differentiated Classroom, 2nd Edition

Carol Ann Tomlinson, Marcia B. Imbeau

Discover strategies to help you balance order, engagement, content mastery, and the needs of learners.

\$34.95 | Member: \$27.96 | 122012

New!



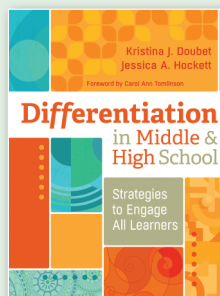
Using Technology in a Differentiated Classroom

Strategies and Tools for Designing Engaging, Effective, Efficient, and Equitable Learning

Clare R. Kilbane, Natalie B. Milman

Expand your differentiation toolbox and integrate technology to design equitable, efficient instruction.

\$33.95 | Members \$27.16 | 120002



Differentiation in Middle and High School: Strategies to Engage All Learners

Kristina J. Doubet, Jessica A. Hockett

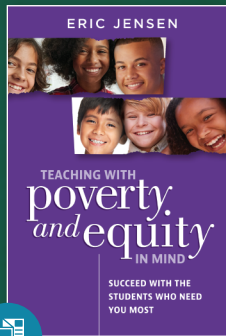
Deepen your repertoire of differentiated instruction strategies with classroom-tested methods.

\$42.95 | Member: \$31.96 | 115008

PD SCAN TO GET STARTED



Ensure Equity



Teaching with Poverty and Equity in Mind: Succeed with the Students Who Need You Most

Eric Jensen

Prioritize equitable practice and ensure high-quality education for every student.

\$35.95 | Member: \$28.76 | 120019

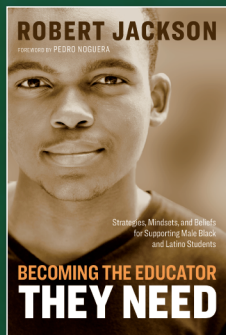


Five Practices for Equity-Focused School Leadership

Sharon I. Radd, Gretchen Givens Generett, Mark Anthony Gooden, George Theoharis

Lead transformational change by implementing equity-focused strategies and ending practices that marginalize students.

\$38.95 | Member: \$31.16 | 120008

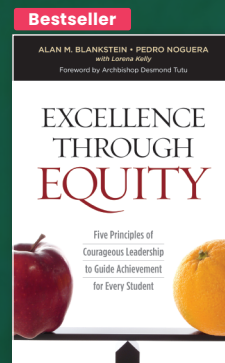


Becoming the Educator They Need: Strategies, Mindsets, and Beliefs for Supporting Male Black and Latino Students

Robert Jackson

Address internal biases and become a resource for your Black and Brown male students.

\$28.95 | Member: \$23.16 | 119010



Excellence Through Equity: Five Principles of Courageous Leadership to Guide Achievement for Every Student

Alan M. Blankstein, Pedro Noguera, Lorena Kelly

Examine how real-world educators are creating schools where all students are able to thrive.

\$41.95 | Member: \$33.56 | 116070

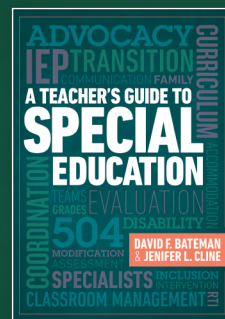


Fix Injustice, Not Kids and Other Principles for Transformative Equity Leadership

Paul Gorski, Katy Swalwell

Take a deep dive into the leadership values, commitments, and practices that help educational leaders create and sustain equitable schools and districts.

\$35.95 | Member: \$28.76 | 120012



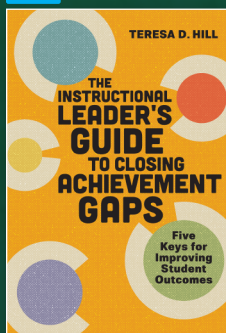
A Teacher's Guide to Special Education

David F. Bateman, Jennifer L. Cline

Learn what general education teachers need to know about special education law and processes as well as instructional best practices for the inclusive classroom.

\$33.95 | Member: \$27.16 | 116019

New!



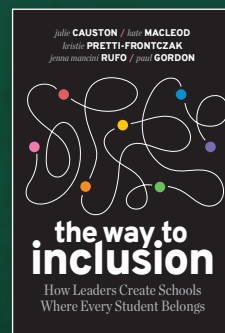
The Instructional Leader's Guide to Closing Achievement Gaps

Five Keys for Improving Student Outcomes

Teresa D. Hill

Confront the gaps in your school or district and make immediate progress with five key steps.

\$34.95 | Member: \$27.96 | 124003



The Way to Inclusion: How Leaders Create Schools Where Every Student Belongs

Julie Causton, Kate MacLeod, Kristie Pretti-Frontczak, Jenna Mancini Rufo, Paul Gordon

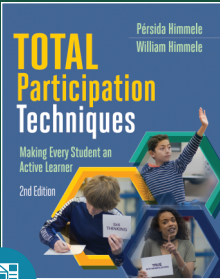
Create a more inclusive school environment with research-backed strategies, practical resources, and expert advice.

\$31.95 | Member: \$25.56 | 123001



Spark Curiosity

Bestseller



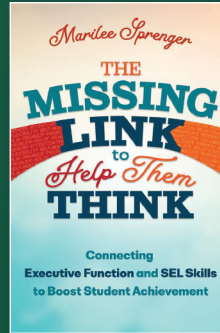
Total Participation Techniques
Making Every Student an Active Learner, 2nd Edition

Pêrsida Himmele, William Himmele
Motivate students to participate and increase their confidence with 51 ready-to-use techniques designed to support student learning.

\$34.95 | Member: \$27.96 | 117033



New!



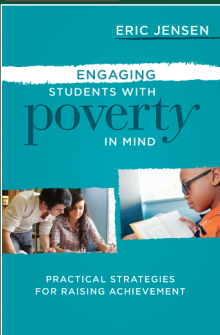
The Missing Link to Help Them Think
Connecting Executive Function and SEL Skills to Boost Student Achievement

Marilee Sprenger

Help students learn to plan, focus attention, remember instructions, juggle tasks, and improve academic achievement with strategies that join two crucial strands of self-regulation.

\$25.95 | Member \$20.76 | 124013

Bestseller



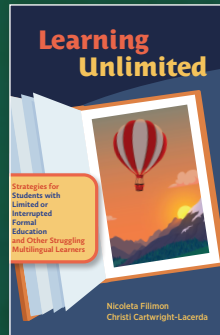
Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement

Eric Jensen

Take a deep dive into engagement as the key factor in the academic success of economically disadvantaged students.

\$34.95 | Member: \$27.96 | 113001

New!



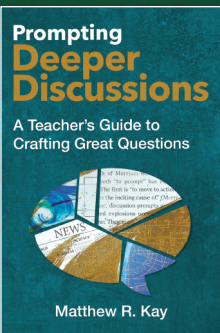
Learning Unlimited: Strategies for Students with Limited or Interrupted Formal Education and Other Struggling Multilingual Learners

Nicoleta Fillimon, Christi Cartwright-Lacerda

Support struggling multilingual learners with practical strategies and an instructional model proven to meet their needs.

\$32.95 | Members \$26.36 | 124010

New!



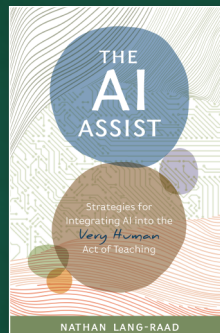
Prompting Deeper Discussions
A Teacher's Guide to Crafting Great Questions

Matthew R. Kay

Learn how to craft better prompts and lead deeper class discussions.

\$30.95 | Member: \$24.76 | 124031

New! Member Book



The AI Assist: Strategies for Integrating AI into the Very Human Act of Teaching

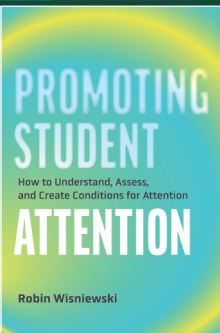
Nathan Lang-Raad

Navigate the frontier of artificial intelligence in education with this groundbreaking guide.

\$31.95 | Member: \$25.56 | 124030

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New! Member Book



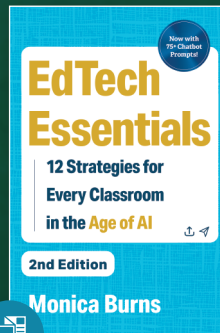
Promoting Student Attention
How to Understand, Assess, and Create Conditions for Attention

Robin Wisniewski

Support students who struggle with attention issues through respectful, learner-centered strategies and principles.

\$33.95 | Member: \$27.16 | 122014

New!



EdTech Essentials: 12 Strategies for Every Classroom in the Age of AI, 2nd Edition

Monica Burns

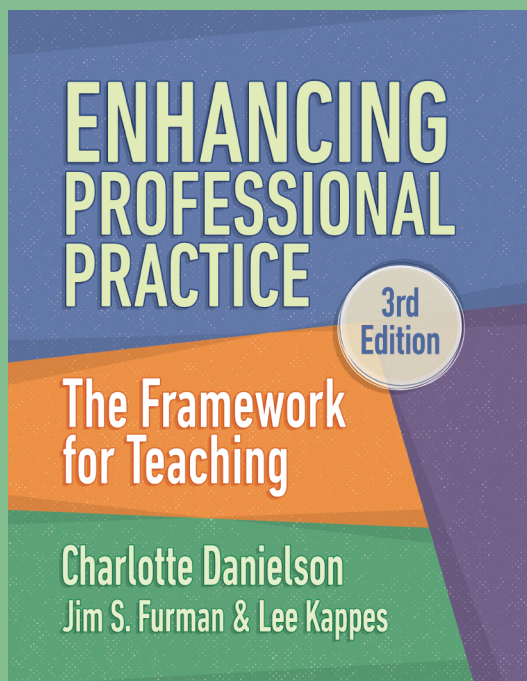
Pick up proven methods to prepare your students to be productive, responsible users of technology, within and outside the classroom.

\$32.95 | Member: \$26.36 | 124028

Copublished with ISTE



New!



Enhancing Professional Practice

The Framework for Teaching,
3rd Edition

*Charlotte Danielson, Jim S.
Furman, Lee Kappes*

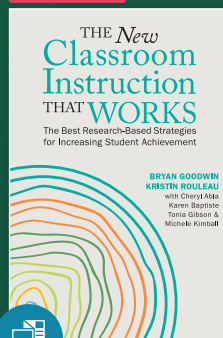
Elevate your teaching with the newest framework for instructional excellence, updated to increase support for equity, inclusion, student identity, and other contemporary topics.

\$39.95 | Member: \$31.96 | 124041



Order now at ascd.org

Bestseller



The New Classroom Instruction That Works: The Best Research-Based Strategies for Increasing Student Achievement

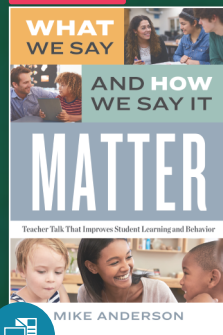
Bryan Goodwin, Kristin Rouleau

Discover the 14 strategies proven to improve student learning.

\$34.95 | Member: \$27.96 | 122032

Copublished with McREL International

Bestseller



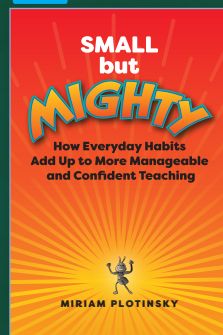
What We Say and How We Say It Matter: Teacher Talk That Improves Student Learning and Behavior

Mike Anderson

Examine your language habits and intentionally improve your classroom practice to match and support your goals.

\$32.95 | Member: \$26.36 | 119024

New!

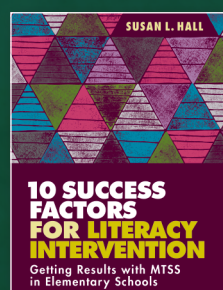


Small but Mighty: How Everyday Habits Add Up to More Manageable and Confident Teaching

Miriam Plotinsky

In teaching, details matter. Discover how to make small changes to your practice, reap big rewards... and produce big results.

\$26.95 | Member \$21.56 | 125003



Ten Success Factors for Literacy Intervention: Getting Results with MTSS in Elementary Schools

Susan L. Hall

Help students make solid gains in their reading ability with evidence-based practices.

\$33.95 | Member: \$27.16 | 118015

SHOP NOW



Develop Expertise

FEATURED AUTHORS

What's most important is that teaching lead to learning—that it develop in students the knowledge, skill, and confidence they need to learn deeply.

—From *Better Learning Through Structured Teaching*



From innovative teaching frameworks to classroom management, **Douglas Fisher** and **Nancy Frey**'s work helps teachers reach every learner.

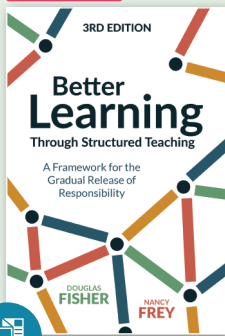
PD

Bring Doug and Nancy's Powerful Practices to Your School



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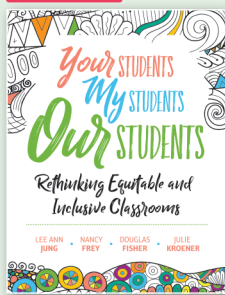
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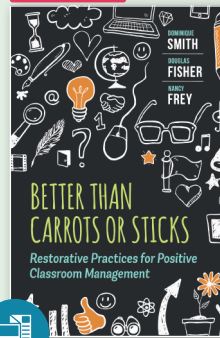
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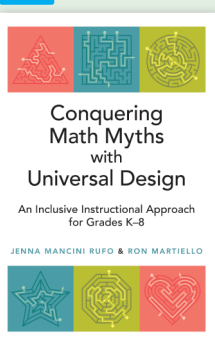
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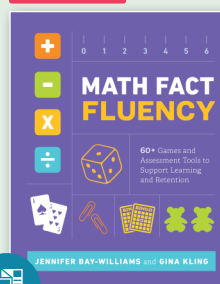
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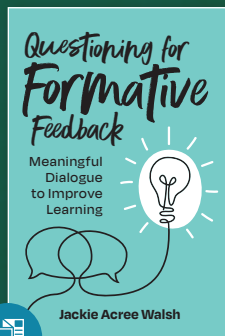
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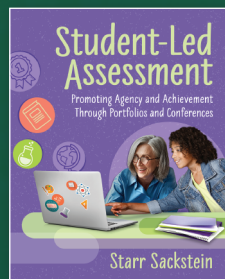


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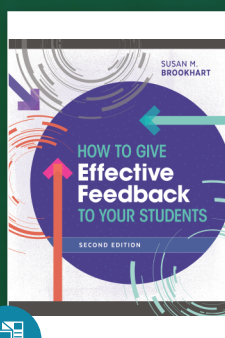


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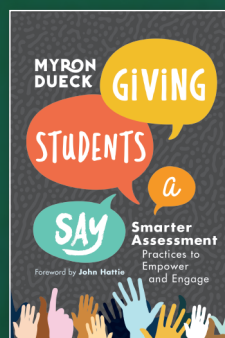


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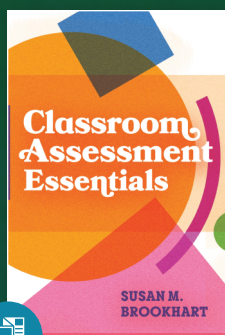


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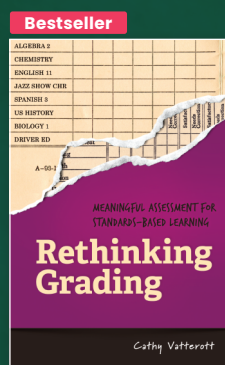


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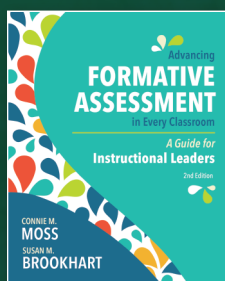


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—From *Teaching for Deeper Learning*



Jay McTighe is co-developer of Understanding by Design (UbD), a framework for instructional design that leads students to deep understanding.

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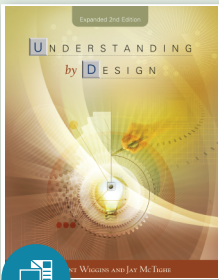
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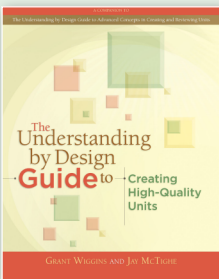
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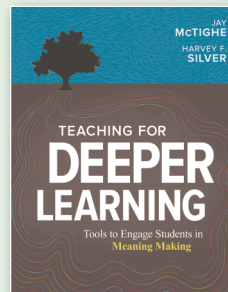


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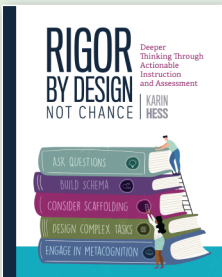
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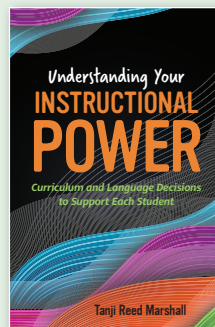
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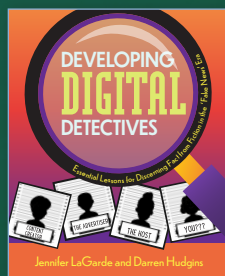
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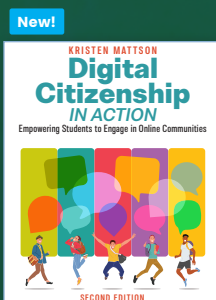




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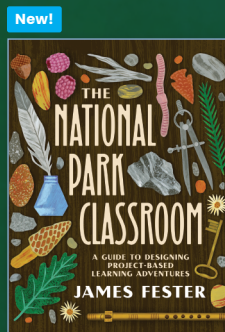
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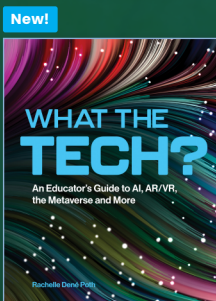
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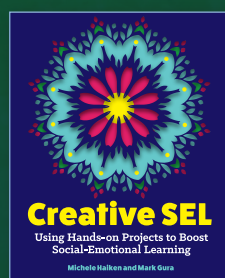
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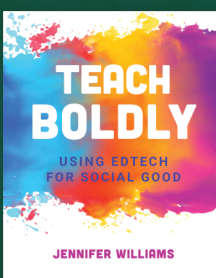
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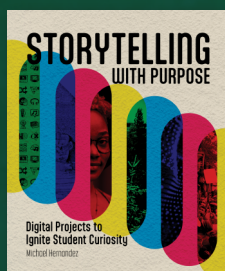
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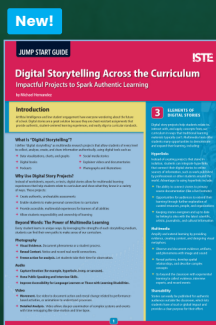
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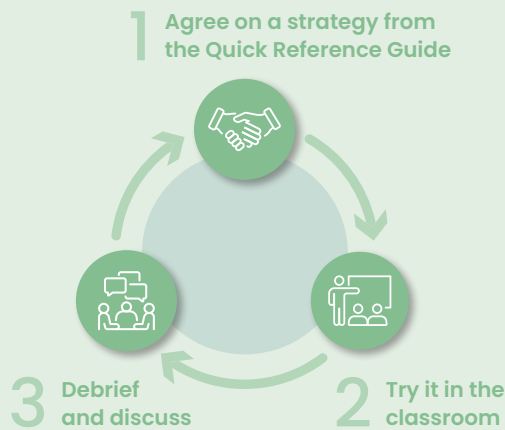
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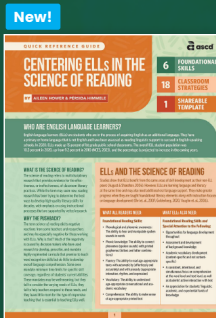
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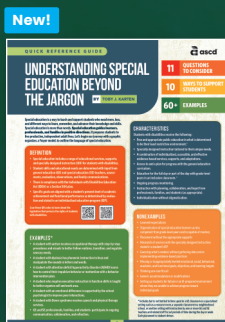


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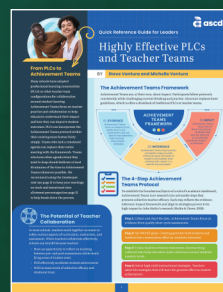


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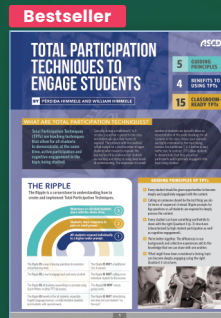


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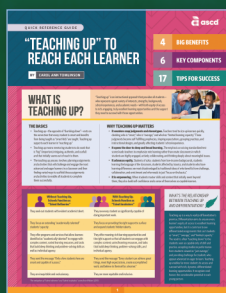


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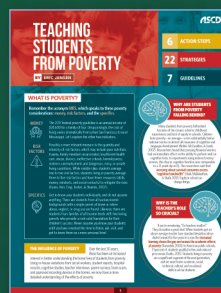


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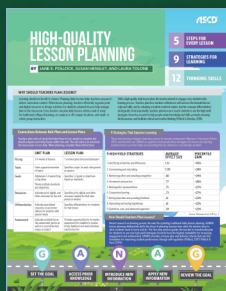


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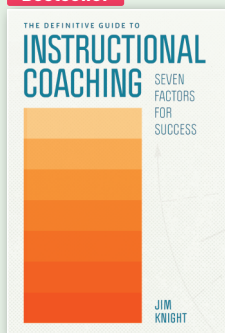
When educators are responsibly accountable, their professional learning has an unmistakable impact on student learning.

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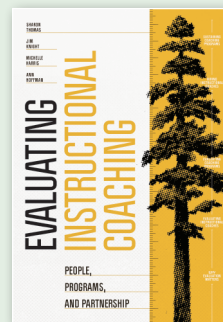


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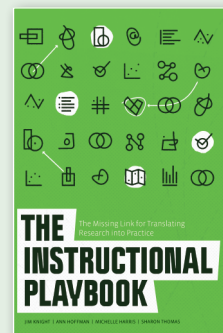
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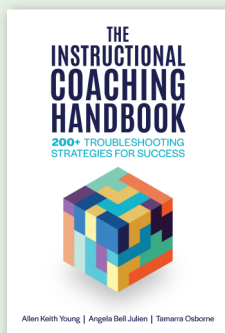
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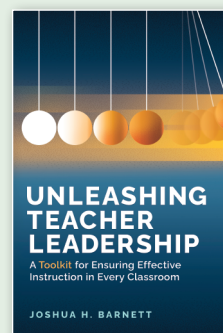


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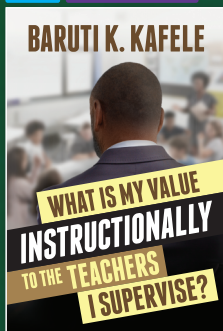
“You must make it a priority to ensure a welcoming climate and culture for the sake of your students' academic success.”

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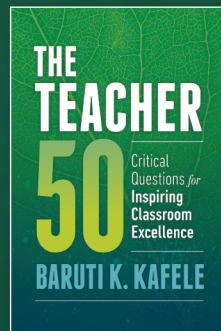
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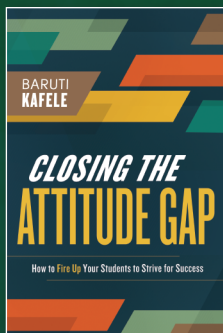
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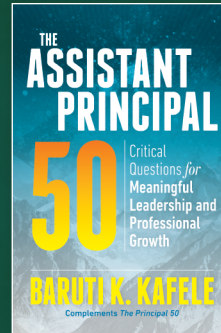
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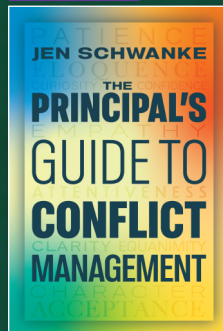
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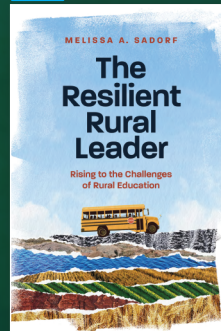
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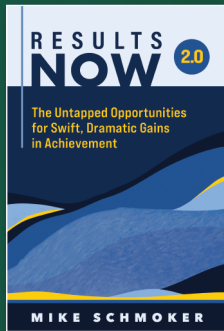
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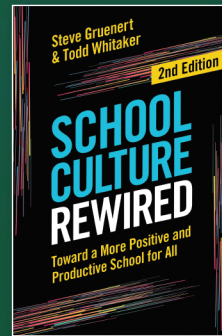


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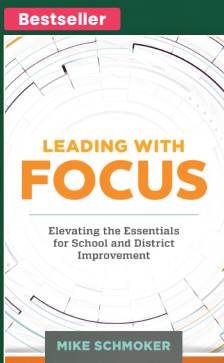


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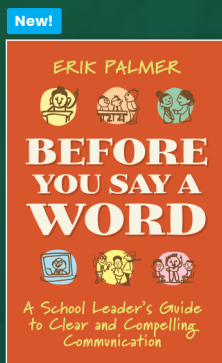
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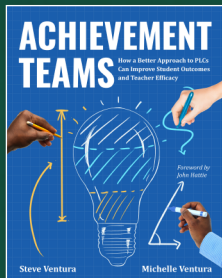
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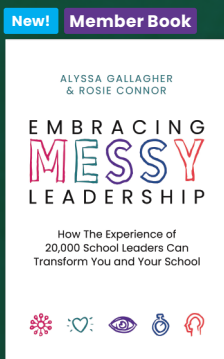


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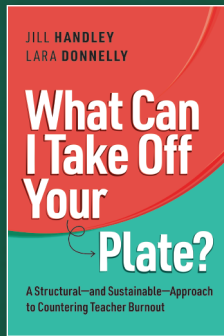
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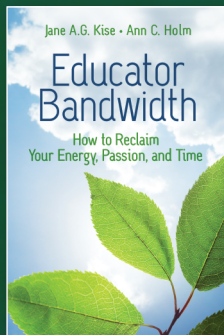


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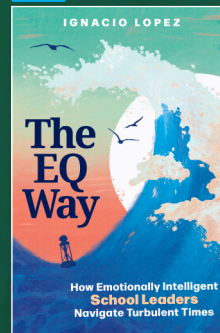
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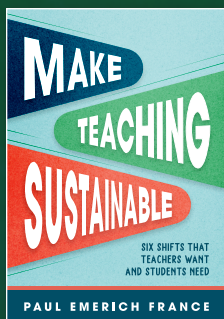


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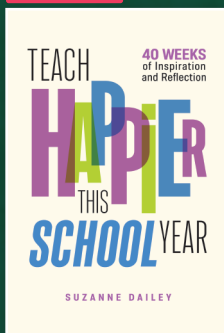
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