Flexible Solutions for Stubborn Challenges

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About ASCD + ISTE

Teachers, instructional leaders, and administrators rely on ASCD materials to address challenges, explore cutting-edge teaching and learning strategies, and seek inspiration. In 2023, ASCD and ISTE joined forces to empower educators to improve methodologies and seamlessly integrate technology to advance student learning outcomes.

Learn more about ASCD programs and membership at ascd.org.

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Prices and shipping costs are estimates based on current conditions and are subject to change without prior notice.

Some educational challenges can make educators feel stuck. Helping to get you unstuck is why we're here.

In these pages, you’ll find offerings that will help you tackle those stubborn issues.

Look inside and explore:

- **free resources** that spark new ideas
- **professional publications** that offer practical guidance
- **events and online courses** that deepen understanding
- **on-site professional development** that transforms whole schools.

Let us be your partner. We’ll tailor a solution that fits your needs, budget, and schedule.

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The science of reading is an ongoing effort to understand what reading is and how best to teach it. It seeks to improve reading instruction by reaching educational systems, policy makers, classroom teachers, and curriculum designers. According to the science of reading, reading is not an inherent ability but rather a complex collection of interacting skills that need to be explicitly taught in specific ways. It emphasizes the foundational elements and processes that contribute to the development of skillful reading.

The science of reading stresses essential aspects of reading, which include phonemic awareness, phonics, fluency, and all facets of reading comprehension, from vocabulary knowledge to metacognition strategies. But to help students who have a difficult time “breaking the code,” The science of reading emphasizes systematic, direct, and explicit teaching of phonemic awareness, spelling, and phonics.

A PATH TO SKILLFUL READING:

6 SCIENCE-BASED STEPS

Reading development has no absolute path and is not a purely linear process. Still, a general trajectory of development occurs as children move from non-reading to skillful reading. The following milestones or steps must occur if students are to become fluent readers. Each step is a point of focus for the science of reading.

WHAT IS THE SCIENCE OF READING?

1. Speech and Language
Learning to read begins with language. Children start down the reading path when they hear spoken words, associate words with meaning, speak words, and use words to communicate.

2. Phonemic Awareness
Phonology is the study of the sounds of language. Reading requires that children accurately hear, identify, and manipulate the smallest sounds of language, called phonemes.

3. Sound-Letter Associations
As phonemic awareness is mastered, students are ready to associate specific letters and letter combinations with the 44 discrete sounds of English (phonemes).

4. The Brain Dictionary
Through instruction and repeated exposure to text, written words are recorded in the brain. Every word is a combination of meaning, sound, and spelling. Stored “brain words” collectively enable reading.

5. Automatic Word Recognition
Through direct teaching and practicing both specific skills and general reading and writing tasks, developing readers gain the ability to recognize and understand many words on sight.

6. Increasingly Skillful Reading
Reading is a combination of automatic word recognition and applying comprehension strategies and knowledge. When both word recognition and comprehension are strong, a student’s reading is fluent and skillful.
Developing New Leaders

Lead Strategically

A. The Principal’s Guide to Conflict Management
   Jen Schwanke
   Navigate conflict confidently with systematic decision making.
   $30.95 | Member: $24.76 | 124014

B. Teacher Observation and Feedback (Quick Reference Guide for Leaders)
   Jen Schwanke
   Improve instructional quality with productive, collaborative feedback.
   $12.95 | Member: $9.95 | QRG123047

C. Stop Leading, Start Building: Turn Your School into a Success Story with the People and Resources You Already Have
   Robyn R. Jackson
   Galvanize staff, remove obstacles, and drive short-term wins and long-term change.
   $31.95 | Member: $25.56 | 121025

D. The Six Priorities: How to Find the Resources Your School Community Needs
   Luis Eladio Torres
   Address gaps and prioritize the needs of your specific student population.
   $28.95 | Member: $23.16 | 122022

E. Results Now 2.0: The Untapped Opportunities for Swift, Dramatic Gains in Achievement
   Mike Schmoker
   Change instruction by shifting from common to proven practice.
   $30.95 | Member: $24.76 | 123048

F. It’s Time for Strategic Scheduling: How to Design Smarter K–12 Schedules That Are Great for Students, Staff, and the Budget
   Nathan Levenson, David James
   Turn your school’s schedule into a tool for exceeding outcomes.
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FREE ARTICLE

“Be the Leader Your Teachers Need You to Be”

New!
**Develop a Culture of Growth**

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<td>P. Ann Byrd, Alesha Daughtrey, Jonathan Eckert, Lori Nazareno</td>
<td>Improve teaching and learning with small steps toward collective leadership.</td>
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<td>Still Learning: Strengthening Professional and Organizational Capacity</td>
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<td>Grow your school culture with tools for defining, assessing, and transforming it.</td>
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Elevate Equity

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Become an equity leader focused on high-impact, inclusive solutions.
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Implement practices that address every dimension of diversity.
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—From The Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence

Baruti K. Kafele is a veteran urban school leader and master teacher. His books help you develop your vision for creating a positive school culture, transforming the attitudes of at-risk students and motivating Black males to excel.

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Dismantle deficit mindsets and help students succeed where they are.
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—From Teaching for Deeper Learning: Tools to Engage Students in Meaning Making

**Jay McTighe** is co-developer of Understanding by Design (UbD), a framework for instructional design that leads students to deep understanding.

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FEATURED AUTHORS

All students deserve an education, but to learn, they need to feel safe.
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