

transforming learning

Winter 2025



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About ASCD + ISTE

Teachers, instructional leaders, and administrators rely on ASCD materials to address challenges, explore cutting-edge teaching and learning strategies, and seek inspiration. In 2023, ASCD and ISTE joined forces to empower educators to improve methodologies and seamlessly integrate technology to advance student learning outcomes.

Learn more about ASCD programs and membership at ascd.org.



Phone: 1-800-933-ASCD (2723) or 1-703-578-9600
(Monday–Friday, 8 a.m.–6 p.m. Eastern Time)

Mail: ASCD, P.O. Box 826887, Philadelphia, PA 19182-6887

Fax: 1-703-575-5400

Email: member@ascd.org



Prices and shipping costs are estimates based on current conditions and are subject to change without prior notice.

For fastest service, order online or use the order form at ascd.org/order-form.

For the latest books on technology in the classroom from ISTE, **turn to page 11.**

Please order all ISTE titles at iste.org.

ASCD + ISTE's Transformational Learning Principles



This Winter 2025 catalog is organized around the **Transformational Learning Principles (TLPs)**, a set of evidence-based practices we developed to ensure students have access to impactful and joyful learning experiences.

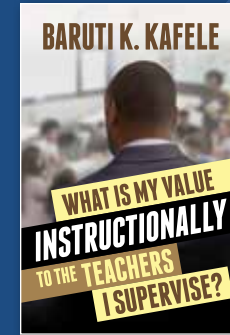
Endorsed by AASA and NASSP, the TLPs provide educators with a shared language and a framework for reimagining teaching and learning, focusing on nurturing student growth, guiding intellectual curiosity, and empowering learners to take ownership of their education.

Each section of the catalog highlights resources aligned with these eight core principles, helping educators foster belonging, equity, curiosity, reflection, and agency in their classrooms.



iste.ascd.org/transformational-learning-principles

The Latest on Leadership and Instruction

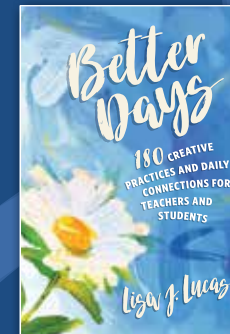


What Is My Value Instructionally to the Teachers I Supervise?

Baruti K. Kafele

Elevate instructional leadership, empower teachers, and drive student achievement by focusing on intentional reflection and growth for a transformative, equitable learning community.

\$32.95 | Member: \$26.36 | 125032

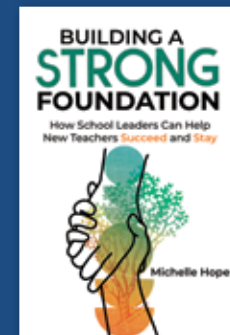


Better Days: 180 Creative Practices and Daily Connections for Teachers and Students

Lisa J. Lucas

Spend just a few minutes a day and get strategies for everyone in class to be their best self.

\$35.95 | Member: \$28.76 | 125013

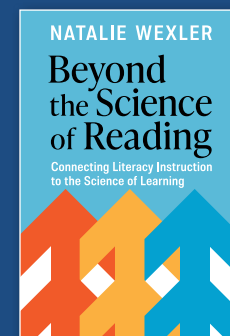


Building a Strong Foundation: How School Leaders Can Help New Teachers Succeed and Stay

Michelle Hope

Employ specific strategies and solutions that help teachers build critical skills and confidence during their first five years in the classroom.

\$32.95 | Member: \$26.36 | 124015

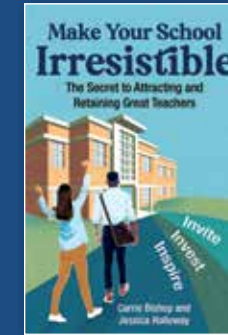


Beyond the Science of Reading: Connecting Literacy Instruction to the Science of Learning

Natalie Wexler

Go beyond the reading wars and discover the crucial connector between foundational skills and comprehension.

\$36.95 | Member: \$29.56 | 125006

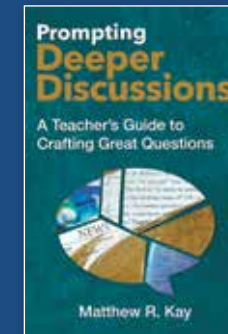


Make Your School Irresistible

The Secret to Attracting and Retaining Great Teachers
Carrie Bishop and Jessica Holloway

Attract and retain talented faculty by inviting them into your school community, investing in their careers, and inspiring them to advance in their profession.

\$33.95 | Member: \$27.16 | 124012

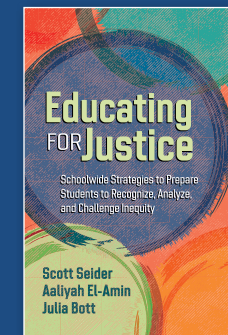


Prompting Deeper Discussions

A Teacher's Guide to Crafting Great Questions
Matthew R. Kay

Learn the secret to engaging class discussions, including great prompts, deliveries, timing, and student pre-work.

\$30.95 | Member: \$24.76 | 124031



Educating for Justice: Schoolwide Strategies to Prepare Students to Recognize, Analyze, and Challenge Inequity

Scott Seider, Aaliyah El-Amin, Julia Bott

Learn about schoolwide structures and practices that prepare students at every grade level to challenge injustice and build a better world.

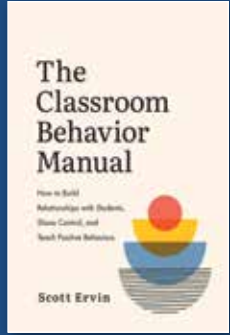
\$35.95 | Member: \$28.76 | 124009

Did you know?

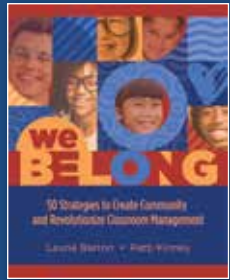
ASCD books are eligible for Title I, II, and IV funds.



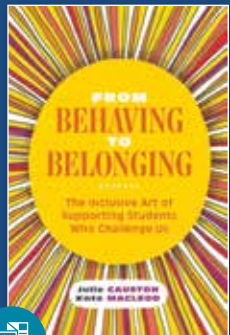
Cultivate Belonging



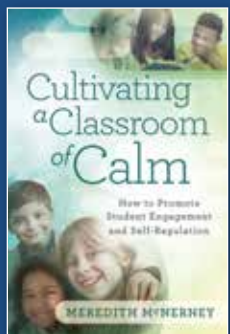
The Classroom Behavior Manual
How to Build Relationships with Students, Share Control, and Teach Positive Behaviors
Scott Ervin
Respond to negative behaviors in nonpunitive ways, so students' school days are as calm, engaging, and educational as they can be.
\$38.95 | Member: \$31.16 | 122033



We Belong: 50 Strategies to Create Community and Revolutionize Classroom Management
Laurie Barron, Patti Kinney
Offers 50 targeted strategies to increase students' sense of belonging and reinforce the habits that support classroom harmony and learning success.
\$34.95 | Member: \$27.96 | 122002



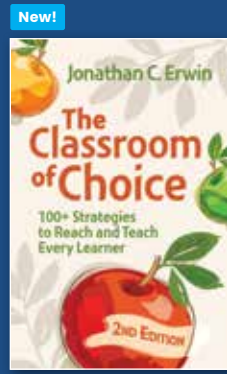
From Behaving to Belonging
The Inclusive Art of Supporting Students Who Challenge Us
Julie Causton, Kate MacLeod
Explore how teaching from the heart can translate into effective supports and practices for students who exhibit challenging behavior.
\$31.95 | Member: \$25.56 | 121011



Cultivating a Classroom of Calm: How to Promote Student Engagement and Self-Regulation
Meredith Mc Nerney
Create supportive classrooms focused on mental well-being and safety.
\$28.95 | Member: \$23.16 | 124016



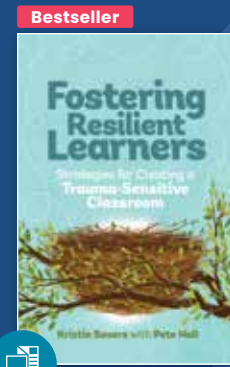
Discipline with Dignity: How to Build Responsibility, Relationships, and Respect in Your Classroom, 4th Edition
Richard L. Curwin, Allen N. Mendler, Brian D. Mendler
Replace ineffective discipline strategies with self-motivated behavioral choices.
\$36.95 | Member: \$29.56 | 118018



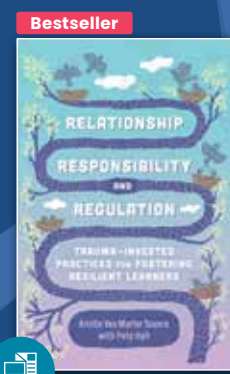
The Classroom of Choice: 100+ Strategies to Reach and Teach Every Learner, 2nd Edition
Jonathan C. Erwin
Learn to keep students engaged and on task with methods for tapping into their innate drives and favoring choice over control.
\$33.95 | Member \$27.16 | 124005



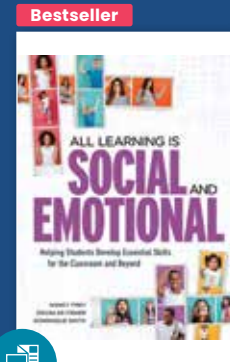
Teacher's Guide to Tackling Attendance Challenges
Jessica Sprick, Tricia Berg
Build a strong classroom-based initiative to improve the attendance of all students, creating a classroom culture of attendance with easy-to-implement strategies.
\$32.95 | Member: \$26.36 | 118038
Copublished with Ancora Publishing



Fostering Resilient Learners
Strategies for Creating a Trauma-Sensitive Classroom
Kristin Van Marter Souers, Pete Hall
Mitigate trauma's impact with strength-focused, solution-based classrooms.
\$36.95 | Member: \$29.56 | 116014



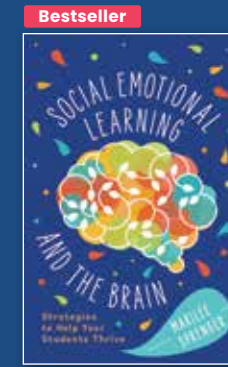
Relationship, Responsibility, and Regulation: Trauma-Invested Practices for Fostering Resilient Learners
Kristin Van Marter Souers, Pete Hall
Build a classroom culture of safety that supports individual empowerment.
\$35.95 | Member: \$28.76 | 119027



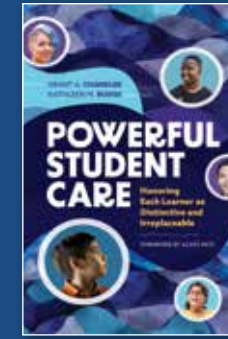
All Learning Is Social and Emotional: Helping Students Develop Essential Skills for the Classroom and Beyond
Nancy Frey, Douglas Fisher, Dominique Smith
Teach the social-emotional skills needed for well-rounded, confident learners.
\$34.95 | Member: \$27.96 | 119033



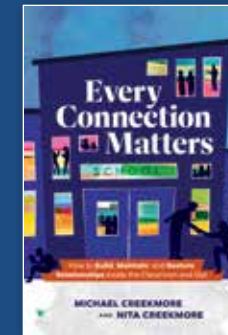
Improve Every Lesson Plan with SEL
Jeffrey Benson
Get step-by-step guidance on how to incorporate social-emotional learning (SEL) into lesson planning—without a separate SEL curriculum.
\$32.95 | Member: \$26.36 | 121057



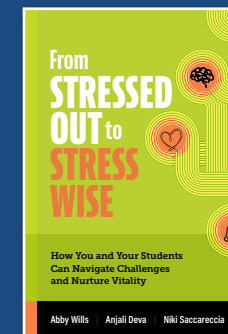
Social-Emotional Learning and the Brain: Strategies to Help Your Students Thrive
Marilee Sprenger
Help students overcome adversity with social-emotional skill building.
\$35.95 | Member: \$28.76 | 121010



Powerful Student Care: Honoring Each Learner as Distinctive and Irreplaceable
Grant A. Chandler, Kathleen M. Budge
Support students as individuals by optimizing instruction around their uniqueness.
\$31.95 | Member: \$25.56 | 123009



Every Connection Matters
How to Build, Maintain, and Restore Relationships Inside the Classroom and Out
Michael Creekmore, Nita Creekmore
Improve effectiveness and environment through positive, productive relationships—one connection at a time.
\$27.95 | Member: \$22.36 | 123010



From Stressed Out to Stress Wise
How You and Your Students Can Navigate Challenges and Nurture Vitality
Abby Wills, Anjali Deva, Niki Saccareccia
Ensure your students have the skills, resources, and mindset to calmly and confidently thrive in the classroom and beyond.
\$31.95 | Member: \$25.56 | 123004

Perfect Pairings



Quick Reference Guides

When you see this symbol, a **Quick Reference Guide** is available for the book. Read it today, try it tomorrow with these strategy-packed, six-page, laminated guides to key topics.

See page 12–13 to learn more.

Connect Learning to the Learner

FEATURED AUTHOR

“Real learning—the sort that enables students to retain, apply, and transfer content—happens *in* students, not *to* them.”
—From *Leading and Managing a Differentiated Classroom*



Carol Ann Tomlinson is Professor Emeritus at the University of Virginia. Author of over 300 publications, she works internationally with educators who want to create classrooms that are more responsive to a broad range of learners.

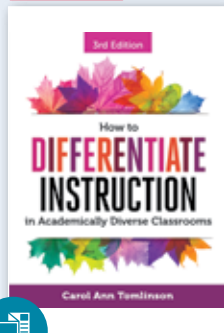
PD

Bring Carol's Instructional Strategies to Your Classroom



Scan here to learn how.

Bestseller



How to Differentiate Instruction in Academically Diverse Classrooms, 3rd Edition
Carol Ann Tomlinson

Create high-quality, flexible pathways into learning that suit every student.

\$34.95 | Member: \$27.96 | 117032

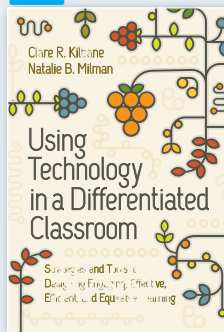


So Each May Soar: The Principles and Practices of Learner-Centered Classrooms
Carol Ann Tomlinson

Explore the next step forward for teachers and teaching—one that helps all students gain a deeper understanding of themselves, others, and the world.

\$39.95 | Member: 31.96 | 118006

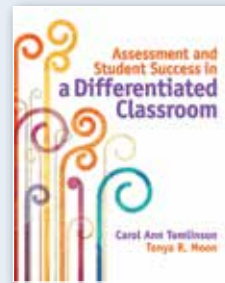
New!



Using Technology in a Differentiated Classroom: Strategies and Tools for Designing Engaging, Effective, Efficient, and Equitable Learning
Clare R. Kilbane, Natalie B. Milman

Expand your DI toolbox and integrate technology to design instruction that is equitable, efficient, effective, and engaging.

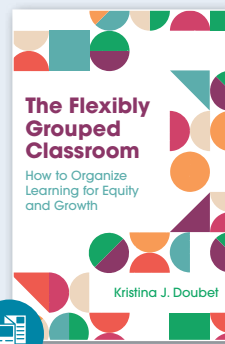
\$33.95 | Member: \$27.16 | 120002



Assessment and Student Success in a Differentiated Classroom
Carol Ann Tomlinson, Tonya R. Moon

Learn how assessment and differentiation can improve the process in all grade levels and subject areas.

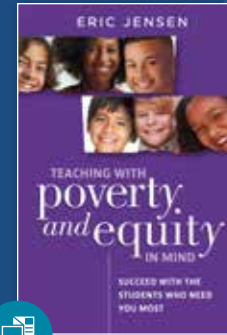
\$31.95 | Member: \$25.56 | 108028



The Flexibly Grouped Classroom
Kristina J. Doubet

Make your instruction more equitable and effective, interesting, and fun with this dynamic approach to grouping.

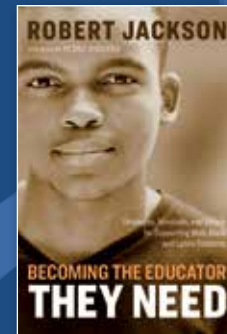
\$31.95 | Member: \$25.56 | 121012



Teaching with Poverty and Equity in Mind: Succeed with the Students Who Need You Most
Eric Jensen

Prioritize equitable practice and ensure high-quality education for every student.

\$35.95 | Member: \$28.76 | 120019

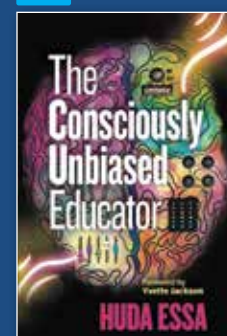


Becoming the Educator They Need: Strategies, Mindsets, and Beliefs for Supporting Male Black and Latino Students
Robert Jackson

Address internal biases and become a resource for your Black and Brown male students.

\$28.95 | Member: \$23.16 | 119010

New!



The Consciously Unbiased Educator
Huda Essa

Overcome unconscious biases and become a culturally proficient educator.

\$30.95 | Member: \$24.76 | 121014

New!

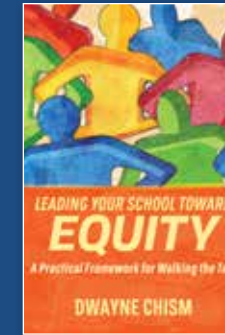


The Instructional Leader's Guide to Closing Achievement Gaps
Teresa D. Hill

Confront the gaps in your school or district and make immediate progress with five key steps.

\$34.95 | Member: \$27.96 | 124003

Ensure Equity



Leading Your School Toward Equity: A Practical Framework for Walking the Talk
Dwayne Chism

Create an equity-driven culture by following this four-step process.

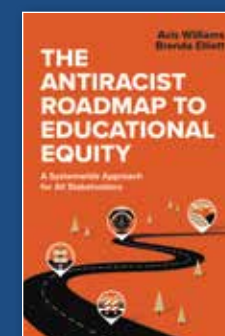
\$31.95 | Member: \$25.56 | 123003



Finding Your Leadership Soul
Carlos R. Moreno

Bridge individual inequity gaps with inclusive connection-building and care.

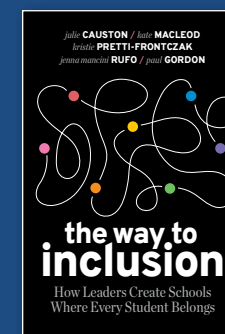
\$26.95 | Member: \$21.56 | 123025



The Antiracist Roadmap to Educational Equity: A Systemwide Approach for All Stakeholders
Avis Williams, Brenda Elliott

A practical way forward for those who refuse to accept the status quo. Includes action steps for stakeholders at every level.

\$28.95 | Member: \$23.16 | 123023



The Way to Inclusion: How Leaders Create Schools Where Every Student Belongs
Julie Causton, Kate MacLeod, Kristie Pretti-Frontczak, Jenna Mancini Rufo, Paul Gordon

Create a more inclusive school environment with research-backed strategies, practical resources, and expert advice.

\$31.95 | Member: \$25.56 | 123001



Spark Curiosity

Bestseller



Total Participation Techniques
Making Every Student an Active Learner, 2nd Edition

Pésida Himmele, William Himmele

Ensure every student feels safe in sharing and motivated to learn with 51 ready-to-use techniques.

\$34.95 | Member: \$27.96 | 117033

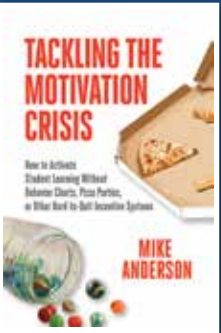


Teach for Authentic Engagement

Lauren Porosoff

Design instruction that allows individual diversity to drive meaning.

\$33.95 | Member: \$27.16 | 123045



Tackling the Motivation Crisis

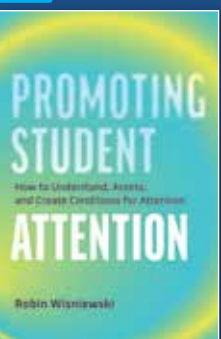
How to Activate Student Learning Without Behavior Charts, Pizza Parties, or Other Hard-to-Quit Incentive Systems

Mike Anderson

Foster students' intrinsic motivations and love of learning.

\$32.95 | Member: \$26.36 | 121033

New!



Promoting Student Attention

How to Understand, Assess, and Create Conditions for Attention

Robin Wisniewski

Support students who struggle with attention issues through respectful, learner-centered strategies and principles.

\$33.95 | Member: \$27.16 | 122014

New!



The Missing Link to Help Them Think

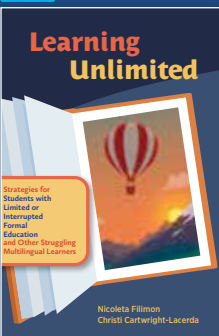
Connecting Executive Function and SEL Skills to Boost Student Achievement

Marilee Sprenger

Help students learn to plan, focus attention, remember instructions, juggle tasks, and improve academic achievement with strategies that join two crucial strands of self-regulation.

\$25.95 | Member: \$20.76 | 124013

New!



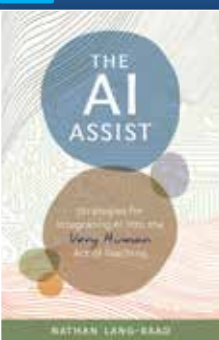
Learning Unlimited: Strategies for Students with Limited or Interrupted Formal Education and Other Struggling Multilingual Learners

Nicoleta Filimon, Christi Cartwright-Lacerda

Support struggling multilingual learners with practical strategies and an instructional model proven to meet their needs.

\$32.95 | Member: \$26.36 | 124010

New!



The AI Assist: Strategies for Integrating AI into the Very Human Act of Teaching

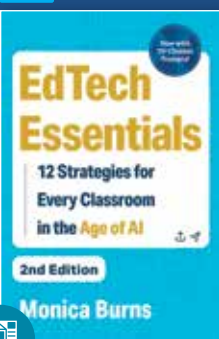
Nathan Lang-Raad

Discover an innovative model for seamlessly incorporating AI into your teaching practice, along with more than 40 practical AI tools and templates.

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New!



EdTech Essentials: 12 Strategies for Every Classroom in the Age of AI, 2nd Edition

Monica Burns

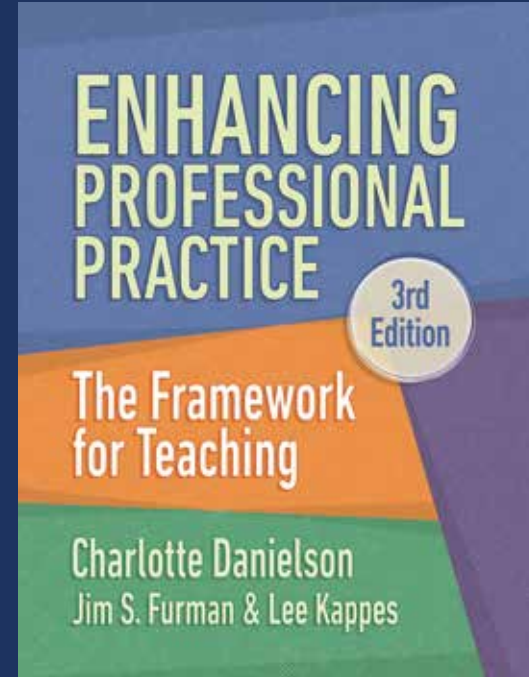
Pick up proven methods to prepare your students to be productive, responsible users of technology, within and outside the classroom.

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New!



Enhancing Professional Practice

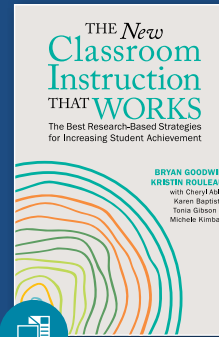
The Framework for Teaching, 3rd Edition

Charlotte Danielson, Jim S. Furman, Lee Kappes

Elevate your teaching with the newest framework for instructional excellence, updated to increase support for equity, inclusion, student identity, and other contemporary topics.

\$39.95 | Member: \$31.96 | 124041

Bestseller



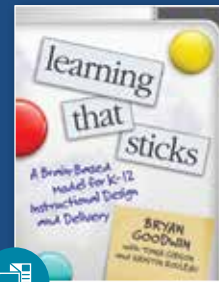
The New Classroom Instruction That Works: The Best Research-Based Strategies for Increasing Student Achievement

Bryan Goodwin, Kristin Rouleau

Discover the 14 strategies proven to improve student learning.

\$34.95 | Member: \$27.96 | 122032

Copublished with McREL International



Learning That Sticks: A Brain-Based Model for K-12 Instructional Design and Delivery

Bryan Goodwin, Tonia Gibson, Kristin Rouleau

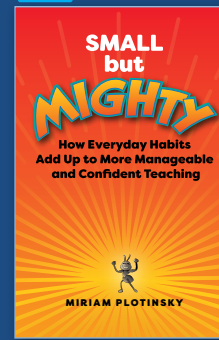
Make your practice more powerful by shining a light on the learning process.

\$31.95 | Member: \$25.56 | 120032

Copublished with McREL International



New!

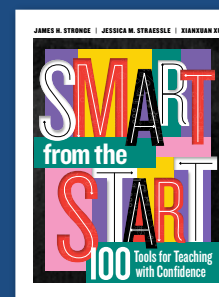


Small but Mighty: How Everyday Habits Add Up to More Manageable and Confident Teaching

Miriam Plotinsky

In teaching, details matter. Discover how to make small changes to your practice, reap big rewards...and produce big results.

\$26.95 | Member \$21.56 | 125003



Smart from the Start: 100 Tools for Teaching with Confidence

James H. Stronge, Jessica M. Straessle, Xianxuan Xu

Get pro tips and strategies for the first five years of teaching.

\$36.95 | Member: \$29.56 | 122009



Develop Expertise

FEATURED AUTHORS

Restorative practices are predicated on the positive relationships that students and adults have with one another. Simply said, it's harder for students to act defiantly or disrespectfully toward adults who clearly care about them and their future.

—From *Better Than Carrots or Sticks*

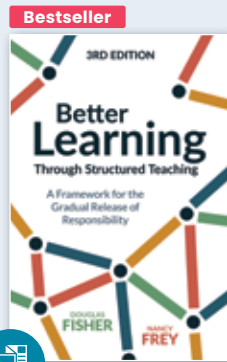


From innovative teaching frameworks to classroom management, **Douglas Fisher** and **Nancy Frey**'s work helps teachers reach every learner.

PD Bring Doug and Nancy's Instructional Strategies to Your Classroom



Scan here to learn how.

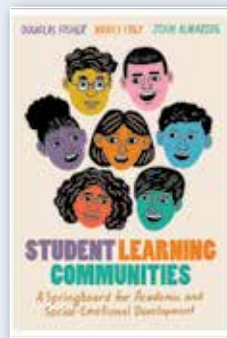


Better Learning Through Structured Teaching: A Framework for the Gradual Release of Responsibility, 3rd Edition

Douglas Fisher, Nancy Frey

Learn how to make the gradual release of responsibility work in your classroom.

\$33.95 | Member: \$27.16 | 121031



Student Learning Communities: A Springboard for Academic and Social-Emotional Development

Douglas Fisher, Nancy Frey, John Almarode

Create learning communities that help students solve problems, share insights, and develop new skills.

\$31.95 | Member: \$25.56 | 121030

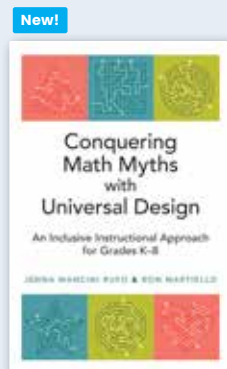


Better Than Carrots or Sticks: Restorative Practices for Positive Classroom Management

Dominique Smith, Douglas Fisher, Nancy Frey

Improve behavior by teaching self-management and interpersonal skills.

\$33.95 | Member: \$27.16 | 116005

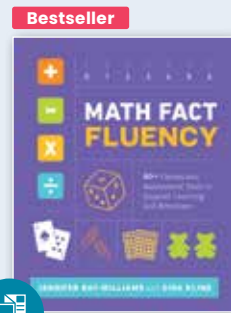


Conquering Math Myths with Universal Design: An Inclusive Instructional Approach for Grades K–8

Jenna Mancini Rufo, Ron Martiello

Free teachers and learners alike from damaging math myths with UDL.

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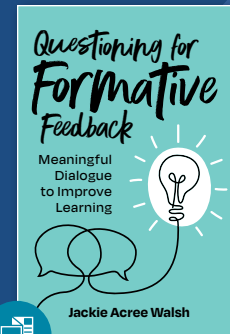


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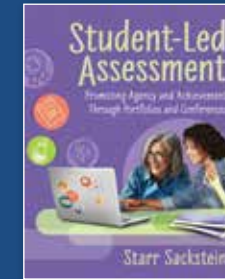
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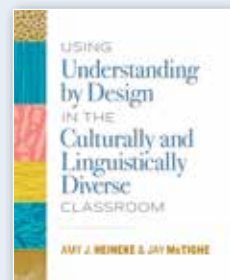
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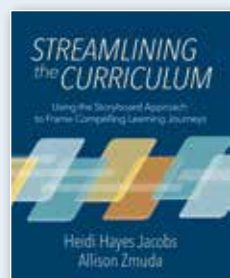


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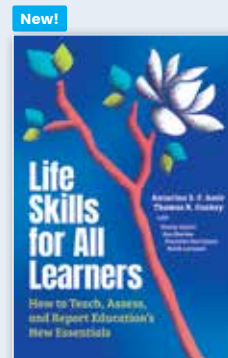
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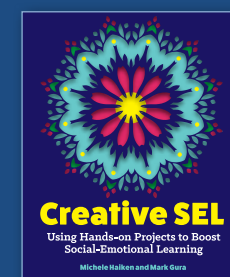
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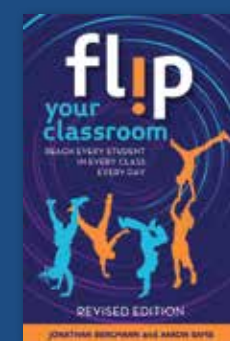
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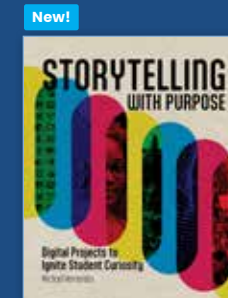
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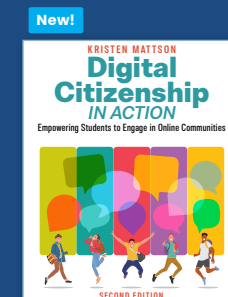
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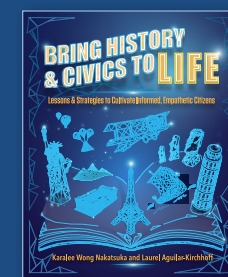
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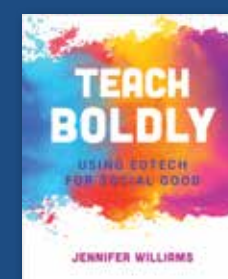
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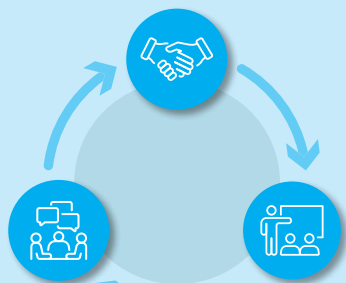


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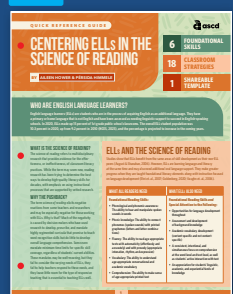
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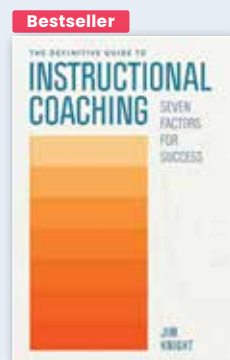
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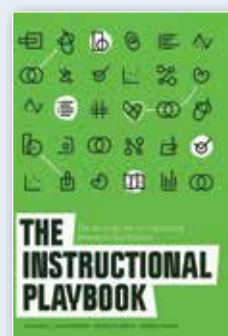
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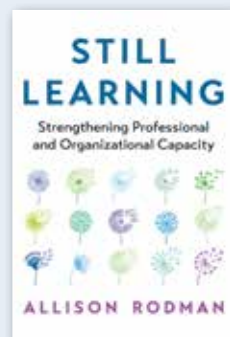
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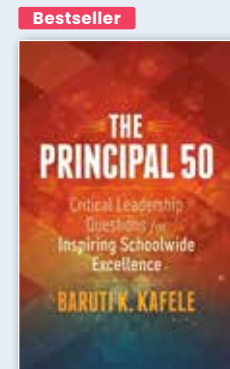
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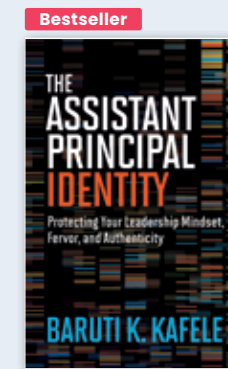
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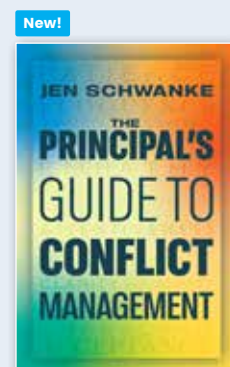
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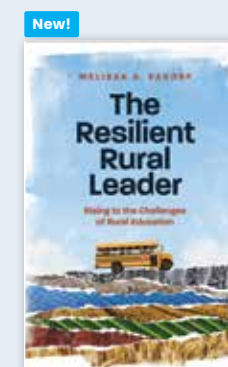
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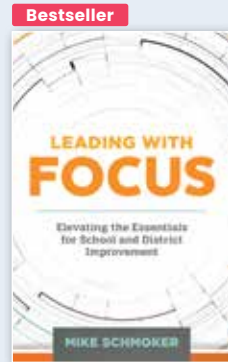
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Mike Schmoker is a former administrator, teacher, and football coach. He has written for educational journals, newspapers, and *TIME* magazine and authored multiple bestselling ASCD books. *EdWeek* identified him as among the best sources of practical “nuts and bolts...advice, wisdom and insight” on school improvement.



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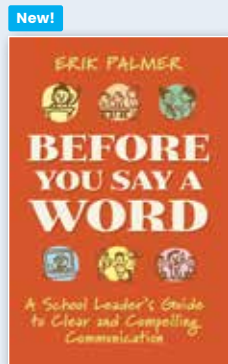
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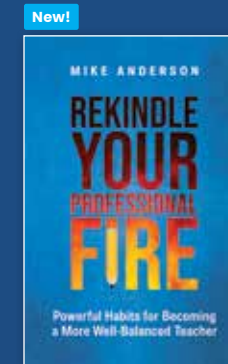


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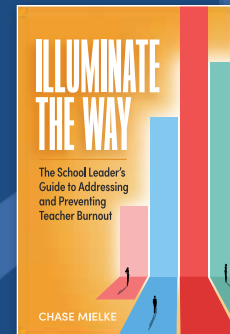
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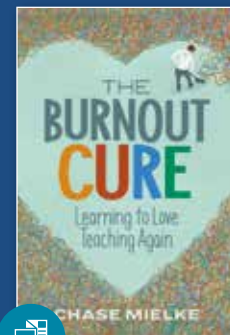
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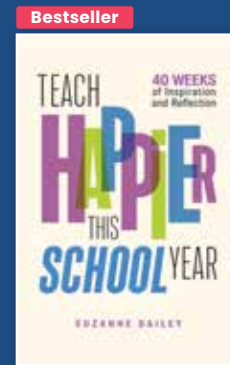
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